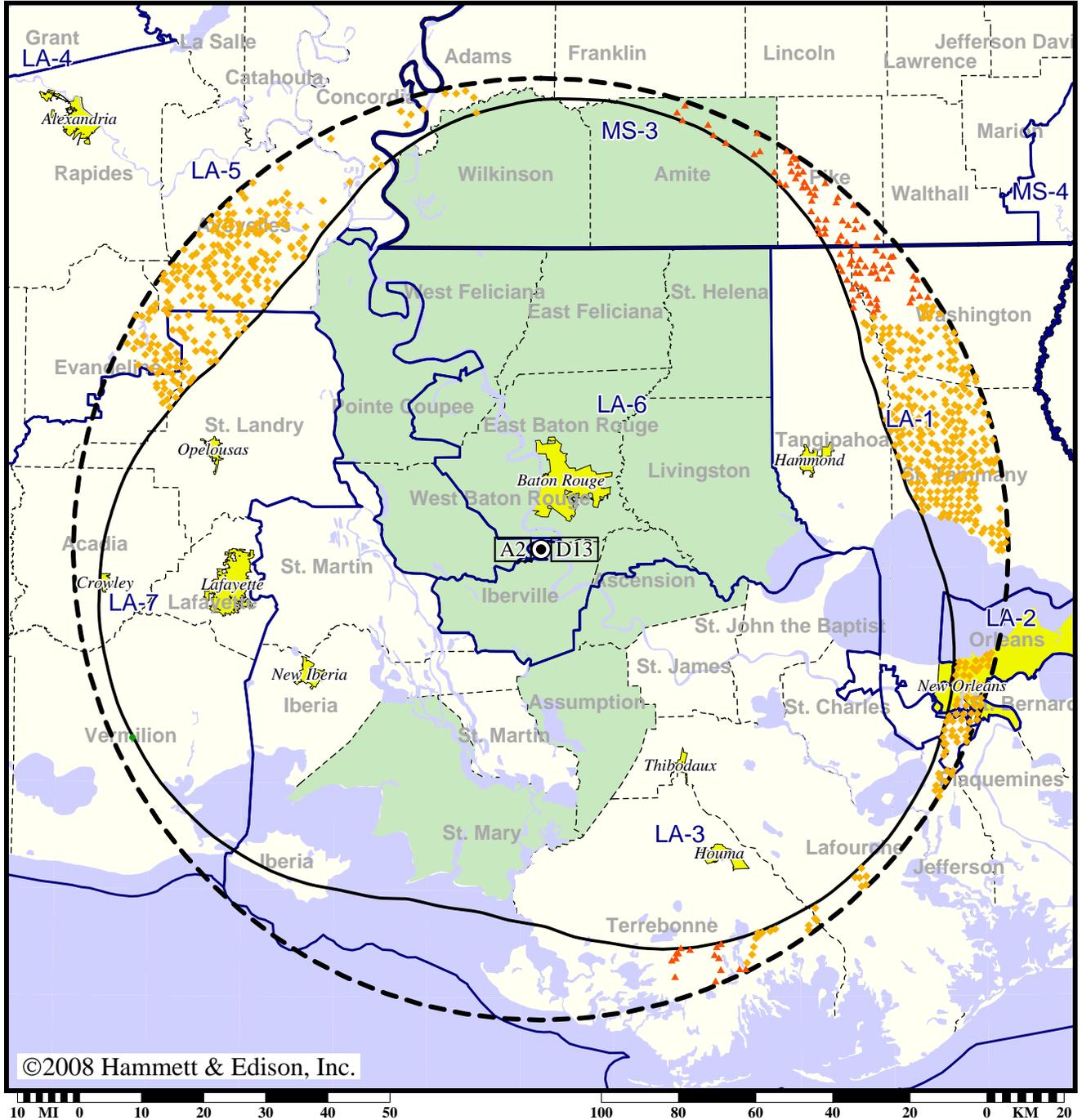


Station WBRZ-TV • Analog Channel 2, DTV Channel 13 • Baton Rouge, LA

Expected Change In Coverage: Post-Transition Appendix B Facility

Appendix B (solid): 30.0 kW ERP at 515 m HAAT, Network: ABC
vs. Analog (dashed): 100 kW ERP at 515 m HAAT, Network: ABC

Market: Baton Rouge, LA



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- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Baton Rouge, LA

WBRZ-TV

Population Receiving Analog Service2,478,777
Population Receiving Digital Service..... 1,936,392

The following statistics pertain only to the area outside
the analog service contour:

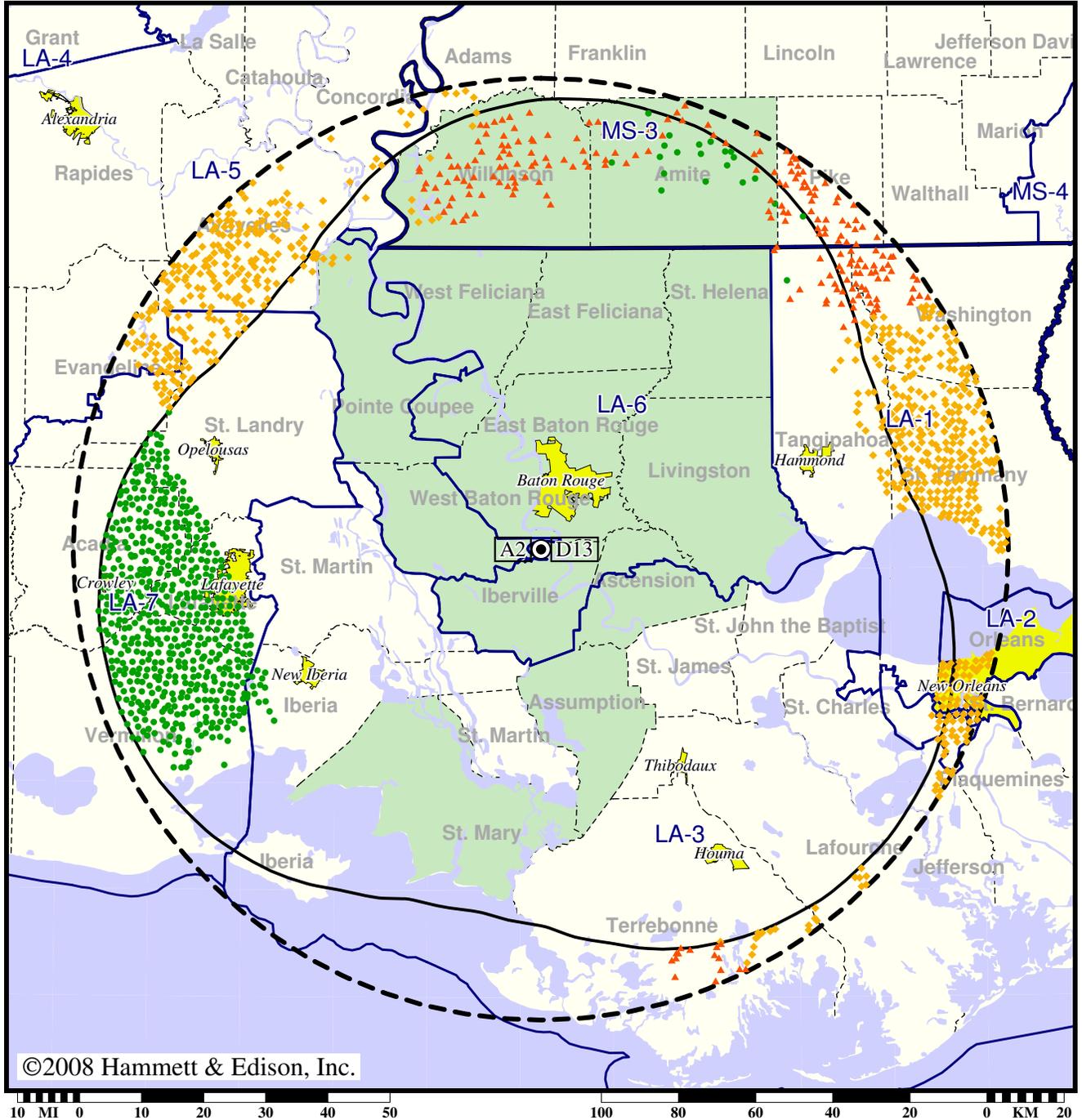
Analog Population Losing Service601,238
Population Gaining Digital Service 0
Net Gain-601,238

Station WBRZ-TV • Analog Channel 2, DTV Channel 13 • Baton Rouge, LA

Expected Change In Coverage: Post-Transition Appendix B Facility

Appendix B (solid): 30.0 kW ERP at 515 m HAAT, Network: ABC
 vs. Analog (dashed): 100 kW ERP at 515 m HAAT, Network: ABC

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Baton Rouge, LA

WBRZ-TV

Population Receiving Analog Service	2,478,777
Population Receiving Digital Service.....	1,936,392
Analog Population Losing Service	749,434
Population Gaining Digital Service	207,049
Net Gain	-542,385