

**FEDERAL COMMUNICATIONS COMMISSION
BROADCAST LOCALISM HEARING
RAPID CITY, SOUTH DAKOTA
MAY 26, 2004**

**Dawn Laskowski
Executive Director, Black Hills Area Chapter of the American Red Cross**

As the Executive Director of the Black Hills Area Chapter of the American Red Cross, since January 1, 2002, I have had the opportunity to work closely with Community Leaders, members of the Media Industry, and citizens within our six county jurisdiction of the Black Hills area, in delivering Red Cross services. This position provided a first-hand opportunity for me to work within the American Red Cross organization. I have brought to the local chapter and its governing board, 23 years of business management and marketing experience. My business background includes corporate marketing experience and entrepreneurial business management disciplines. Using Market Forecasting/Research, as a springboard into a Technical Sales position, I later located to South Dakota where I developed two separate businesses in the Northern Hills area.

I was born and raised in Minnesota and attended University of Minnesota – Moorhead, with a Bachelor of Arts degree, Marketing.