

**FEDERAL COMMUNICATIONS COMMISSION
BROADCAST LOCALISM HEARING
RAPID CITY, SOUTH DAKOTA
MAY 26, 2004**

ELEANOR ST. JOHN

Managing Partner and majority owner of White Eagle Partnership and General Manager of Class A Television Station KQEG-CA, Channel 23, LaCrescent, Minnesota (LaCrosse-Eau Claire, WI, DMA No. 123)
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Eleanor St. John is a Native American woman born in southern Minnesota to parents of the Winnebago Tribe of Nebraska. She is duly enrolled as a member of a federally recognized tribe.

Ms. St. John's broadcasting career began in 1970, when she passed the examination and was awarded an FCC Third Class Radiotelephone Operator Permit while studying for an accounting degree.

Ms. St. John has participated in TV and FM radio broadcasting and ownership since 1989. She owned 51% of a 25 kW FM radio station, which she put on the air in 1989, operated for 13 years, and sold in 2002. The station operated at a profit, increased power twice, and in its third year won the NAB's Crystal Award for "Excellence in Local Achievement."

Ms. St. John currently holds a 67% ownership interest in KQEG-CA and serves as General Manager of the TV stations. KQEG-CA went on the air in 1994 as a Low Power TV station and was certified as Class A eligible in 1999. The station is a UPN network affiliate and serves the southern part of the LaCrosse-Eau Claire DMA. Ms. St. John is currently working on constructing a second low power TV station in Chippewa Falls, Wisconsin, to cover the northern part of the DMA. She also established and manages a broadcast tower that has three renters.

Ms. St. John's first broadcast duties involved accounting and billing, with occasional voice-over work. Later as owner of an FM station, she managed the daily functions of the station and held the 5a-noon air shift on weekends. Today, she hosts a daily half-hour public affairs television program and is involved in community affairs at numerous levels. She works hands-on at KQEG-CA, operating cameras in the studio and at remote locations, and preparing monthly program schedules, while also serving as General Manager and continuing to perform accounting duties.

Ms. St. John has been a member of the Board of Directors of the Community Broadcasters Association, the trade association of the nation's Class A and Low Power Television stations, since 1999. She is a widow with two daughters and two grandchildren.