



Federal Communications Commission  
Washington, D.C. 20554

May 21, 2003

OMB Control Number 3060-1038

(Letter sent to Broadcast Affiliates)

Re: Information Request

Dear :

At the direction of Chairman Powell, the Media Bureau is in the process of gathering information on certain aspects of the digital television transition. This information will be used to assess the impact of prior policy initiatives and to inform future efforts in this area. Accordingly, within 30 days of receipt of this letter, please provide a written response stating:

1. (a) Whether you are on the air with a digital signal;  
(b) If not, when you expect to be on the air;  
(c) The digital equipment you have deployed;  
(d) The approximate costs you have incurred in constructing your digital facilities; and  
(e) The percentage of your analog service population currently served by your digital signal;
2. (a) Whether you have deployed the equipment necessary to pass through your network's digital signal without degradation of quality (e.g., HDTV passed through as HDTV, multicast programming passed through as multicast programming);  
(b) If not, when you expect such equipment to be deployed;
3. (a) The identity of each cable system (by system and operator name) within your local market;  
(b) Whether your analog signal, your digital signal or both are being carried by each such system (if less than your full digital signal is being carried, please describe the portion being carried);  
(c) If so, whether such carriage is pursuant to must-carry or a retransmission consent or other contractual agreement; and  
(d) If not, an explanation why your analog and/or digital signal(s) (or portions thereof) are not being carried;
4. Whether you are transmitting PSIP information in accordance with ATSC A/65A;
5. Your current and planned efforts to promote your digital offerings on your analog channels or other media.

XX  
May 21, 2003  
Page 2

Please provide your response by U.S. Mail or electronically to [DTVSurvey@fcc.gov](mailto:DTVSurvey@fcc.gov). If you wish to request confidential treatment of any information under sections 0.457 and 0.459 of the Commission's rules, please provide, as required therein, a complete explanation of why such treatment is appropriate.

Thank you for your assistance. If you have any questions, please call me or Rick Chessen, Chair of the Commission's DTV Task Force, at (202) 418-7200.

Sincerely,

W. Kenneth Ferree  
Chief, Media Bureau

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

On April 10, 2003, the Commission received approval for the information collection contained herein pursuant to the "emergency processing" provisions of the Paperwork Reduction Act of 1995 (5 CFR Section 1320.13). The OMB Control Number for this information collection is 3060-1038, expiring October 31, 2003. The annual reporting burdens for this collection of information, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the required data and completing and reviewing the collection of information, are estimated to be: 844 respondents, 4 to 24 hours per response per annum, for a total annual burden of 4,823 hours, and total annual costs of \$251,400. If you have any comments on this burden estimate, or how we can improve the collection and reduce the burden it causes you, please write to Les Smith, Federal Communications Commission, Room 1-A804, 445 12<sup>th</sup> Street, SW, Washington, DC, 20554. Please include the OMB Control Number: 3060-1038, in your correspondence. We will also accept your comments regarding the Paperwork Reduction Act aspects of this collection via the Internet if you send them to [Leslie.Smith@fcc.gov](mailto:Leslie.Smith@fcc.gov) or call (202)418-0217.

Under 5 CFR Section 1320, an agency may not conduct or sponsor a collection of information unless it displays a current valid control number. No person shall be subject to any penalty for failing to comply with a collection of information subject to the Paperwork Reduction Act (PRA) that does not display a valid control number. The OMB Control Number for this collection is 3060-1038.

THE FORGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, PUBLIC LAW 104-13, OCTOBER 1, 1995, 44 U.S.C. SECTION 3507.