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MARTIN D. FRANKS
 SENIOR VICE PRESIDENT

Re: Children's Television Preemptions

Dear Mr. Stewart

July 2, 1999

In your letter of October 28, 1998, you asked that CBS provide certain information to the Commission in connection with a renewed request for continued flexibility to preempt children's programs for certain network sports broadcasts during the 1999-2000 season. CBS hereby submits that request for continued flexibility and provides the requested information.

1 During the 1998-1999 Season CBS Improved On What The Commission Termed A Commendable Record on Preemptions for the Previous Season By Lowering Its Overall Number of Preemptions and By Virtually Eliminating Preemptions To Time Periods Other Than "Fixed Second Homes".

In its report on the effect of preemptions on children's programming during the 1997-1998 season, the Commission commended CBS on its low average preemption rate, noting that "CBS O & Os had the lowest overall preemption rate of all three networks" for the months it examined (October 1997-June 1998).¹ In light of the fact that the Commission found that "[o]verall preemption rates [were] acceptable" and the fact that CBS's preemption rates were far lower than those of NBC and ABC,² it is evident that the Commission considered CBS's 1997-1998 preemption rate to be well within the acceptable range.

CBS has improved on that excellent preemption record during the 1998-1999 season. Excluding preemptions for breaking news,³ the CBS stations' average preemption rate

1 See The Effect of Preemption on Children's Educational and Informational Programming, 1997-1998 Television Season, at ¶¶7, 20 ("1997-1998 Preemption Report").

2 The Commission found that CBS's average preemption rate for Fourth Quarter 1997 and First and Second Quarter 1998 was only 4.1 percent, whereas ABC's rate was 5.7 percent and NBC's was 10.7 percent.

3 Between them, the 14 CBS stations had a total of 63 preemptions for breaking news during the Fourth Quarter of 1998 and the First Quarter of 1999, representing less than three percent of the programs scheduled. Virtually all of these preemptions -- 61 of them -- were occasioned by the CBS Television Network's coverage of the presidential impeachment proceedings in the United States House of Representatives on Saturday, December 19, 1998 and the presidential impeachment trial in the United States Senate on Saturday, February 6, 1999.

for the Fourth Quarter of 1998 and the First Quarter of 1999⁴ declined from 5.6 percent during the preceding season to 4.0 percent. Out of some 2,184 core programs scheduled to be broadcast by the CBS stations during the Fourth Quarter of 1998 and First Quarter of 1999, the overall number of non-news preemptions declined to 88 from 122 the previous year.⁵

In addition, virtually all of the CBS stations' reschedulings of preempted programs were to the programs' "fixed second home." As conceived by CBS and accepted by the Commission, the CBS stations' limited flexibility to preempt children's programs for network sports broadcasts was premised on CBS's agreement to reschedule preempted programs within one week to a "fixed second home" of each station's choice or, in isolated circumstances, to any time during core hours within two weeks before or after the preemption.⁶

During the Fourth Quarter of 1997 and First Quarter of 1998, CBS stations rescheduled a total of 42 programs to time periods other than their fixed second homes. This number represented only 2 percent of the stations' children's programs. The Commission indicated in its Preemption Report on the 1997-1998 season that the "network O & Os have generally rescheduled preempted shows in a consistent pattern, either to a fixed 'second home' or adjacent to other core children's programming,"⁷ evidently considering CBS's record in this area to be good.

Because the Network's coverage of the Senate impeachment trial on February 6, 1999 ended at 11:42AM ET, the 12 CBS stations that had children's programming scheduled to begin at 11:30AM ET, 10:30AM CT, 9:30AM MT or 8:30AM PT joined that programming in progress. On November 14, 1998, the Network twice broadcast news bulletins regarding the weapons inspection crisis in Iraq. These news bulletins preempted small portions of children's programs at eleven stations.

⁴ Because your letter sought the submission of this information by early summer, we have provided data for the Fourth Quarter of 1998 and the First Quarter of 1999.

⁵ All but three of these 88 preemptions were for network sports programming. During the fall of 1998, KYW-TV, Philadelphia preempted three children's programs for sponsored programming. See Exhibit 2, Chart for KYW. These preemptions were not within the guidelines established by the Commission for the preemption of core children's programs. See Letter to Martin D. Franks from Roy J. Stewart, Chief, Mass Media Bureau, Federal Communications Commission (July 11, 1997). They resulted from a decision by KYW's then General Manager, who subsequently left the station, to ignore repeated written and oral advice from the CBS Law Department regarding the preemption of core children's programming, as well as concerns raised about the decision by a member of his staff. Shortly thereafter, CBS sent a memorandum to the General Managers of all CBS Owned television stations emphasizing that deliberately ignoring FCC requirements or CBS policy -- with respect to children's programming or otherwise -- would lead to the most severe disciplinary sanctions, up to and including dismissal.

⁶ See Letter to Chairman and Commissioners, Federal Communications Commission, from Martin D. Franks, Senior Vice President, Washington, CBS, Inc. (June 27, 1997) and Letter to Martin D. Franks from Roy J. Stewart (July 11, 1997).

Building on the consistency of its rescheduling patterns in the prior season, CBS dramatically reduced its already low number of reschedulings to times other than fixed second homes during the 1998-1999 season. During the Fourth Quarter of 1998 and First quarter of 1999, CBS stations rescheduled only two programs in total to time periods other than fixed second homes, a number representing less than one-tenth of one percent of the overall number of children's programs scheduled.⁸ Having reduced the number of non-fixed second home reschedulings from 42 to two, CBS stations now have achieved an extremely high degree of consistency in their rescheduling of the relatively few children's programs they preempt.

CBS anticipates that it will be able to maintain an exemplary record of limited preemptions and consistent rescheduling to fixed second homes in the coming television season. At present, CBS contemplates 20 hours of weekend network sports programming beginning at 12:00 Noon or earlier during the 1999-2000 season. As they have successfully done during the past two seasons, the CBS stations expect to plan their schedules of children's programming to maintain a low level of preemptions and to find fixed second homes to which they can reschedule the few programs that are preempted.

II. CBS Has Significantly Improved Its On-Air Notification Of Preemptions And Rescheduling Of Children's Programming.

CBS has significantly improved its efforts to provide notice of program preemptions and reschedulings. As was the case a year earlier, all CBS owned stations during the 1998-1999 season notified in advance the publishers of program guides of alternative dates and times on every occasion in which a core program was preempted for network sports programming. In its 1997-1998 Preemption Report, however, the Commission expressed concern that "nearly one-third of CBS O & Os did not provide on-air preemption notifications."⁹ That deficiency has been entirely rectified.

Every CBS station that preempted core programs for network sports at any time during the year¹⁰ provided on-air notification through crawls and/or audio announcements of preemption and rescheduling information during the regularly scheduled episode of the program the week prior to preemption. Every CBS station that preempted core programs for network sports also provided on-air notification through crawls and/or audio announcements of preemption and rescheduling information during the regularly scheduled time period of the program during the week of the preemption, unless the

⁸ Indeed, the two preemptions to time periods other than fixed second homes need not have been rescheduled at all, because the programs in question were preempted for breaking news. See Exhibit 2, chart for WJZ, Baltimore.

1997-1998 Preemption Report at ¶ 51

¹⁰ One station, KDKA, Pittsburgh, had no preemptions of core programming for network sports during the entire year.

rescheduled program was broadcast prior to the regularly scheduled time period. Some stations took additional steps such as broadcasting audio announcements during the several hours prior to the preemption and prior to the rescheduled time period, or providing preemption information on their web sites and/or through "listen only" telephone services for viewers.

CBS has continued its concerted efforts, previously described in a letter to the Commission,¹¹ to ensure that its owned stations and affiliates receive ample advance notice of network sports programming that may cause preemption of children's programs. Similarly, CBS has continued to take steps to facilitate the stations' ability to reschedule preempted programs in accordance with the Commission's requirements and to remind them of their obligations to reschedule those programs and provide notification to the public of such rescheduling.¹²

III. CBS's Rescheduling Of Preempted Programs Has Not Negatively Affected The Ratings Of Its Children's Programs.

The ratings of CBS children's programs have not suffered as a result of the limited rescheduling to which they have been subjected. For each of the core network programs broadcast by CBS owned television stations in metered markets,¹³ CBS has compared the ratings the program received in rescheduled time periods (in each market where it was rescheduled) against the ratings the program received in its regularly scheduled time periods in the same market.¹⁴ This market by market analysis shows that in a majority of cases, the programs received higher ratings in the rescheduled time period than in the regularly scheduled time period.¹⁵ With only two exceptions, the occasions in which stations experienced ratings declines in the rescheduled time period involved one-time-only preemptions of a program.¹⁶ But in the eight cases in which a station rescheduled a

Letter to Roy J. Stewart from Martin D. Franks, July 17, 1998, at 8.

Id.

These include all the markets in which CBS owns television stations except Green Bay.

¹⁴ See Exhibit 3

¹⁵ For example, BIRDZ received a higher rating as rescheduled in four markets where it was preempted and a lower rating in three markets. DUMB BUNNIES received a higher rating as rescheduled in both markets where it was preempted. MYTHIC WARRIORS received a higher rating as rescheduled in two of the four markets where it was preempted (with one market showing no difference). Only in the case of CRYPTKEEPER did a majority of stations that experienced reschedulings have lower ratings in the rescheduled time periods than in the original time periods. However, the program was rescheduled only once in each of two markets. See Exhibit 3.

¹⁶ There were ratings declines for the one-time-only preemptions of BIRDZ in Chicago and Miami, CRYPTKEEPER in Los Angeles and San Francisco, and MYTHIC WARRIORS in Miami. There were only two other occasions in which stations experienced ratings declines in their rescheduled programs:

program five or more times, the ratings for the rescheduled broadcasts were higher six times, the same one time, and lower only once.¹⁷

For each of the eight core programs that CBS broadcast as part of its children's schedule during the 1998-1999 season, CBS aggregated the program's ratings across all the markets in which it experienced reschedulings, and compared the aggregated and weighted rating of the rescheduled programs to the aggregated and weighted rating of the regularly scheduled programs. For five of the eight programs, the aggregated rating was higher in the rescheduled time period than in the regularly scheduled time period.¹⁸ For another two programs, the aggregated rating was the same in the rescheduled time period as in the regularly scheduled time period.¹⁹ In the case of only one program, involving only one preemption in each of two markets, was the aggregated rating lower in the rescheduled time period than in the regularly scheduled time period.²⁰

This record demonstrates that during the 1998-1999 season the limited rescheduling of a small number of children's programs did not result in a decline in the programs' ratings. With respect to those programs preempted most often by individual stations, the ratings in the rescheduled time periods were higher in the vast majority of cases.

IV. CBS Has Promoted Its Children's Schedule Effectively.

As it did last year, CBS took a number of measures to promote its children's programming during the 1998-1999 season. During holiday programming with special appeal to children, CBS broadcast approximately the same number of promotional announcements as were broadcast the previous year during CBS's Friday night primetime

Boston experienced a decline in its four rescheduled broadcasts of BIRDZ and Philadelphia experienced a decline in its thirteen rescheduled broadcasts of FLYING RHINO JUNIOR HIGH. See Exhibit 3.

¹⁷ Eleven rescheduled broadcasts of ANATOLE in Denver rated 100 percent higher than the regularly scheduled broadcasts; eleven rescheduled broadcasts of BIRDZ in Los Angeles rated 33 percent higher than the regularly scheduled broadcasts; nine rescheduled broadcasts of BIRDZ in San Francisco rated 100 percent higher than the regularly scheduled broadcasts; nine rescheduled broadcasts of DUMB BUNNIES in Philadelphia rated 11 percent higher than the regularly scheduled broadcasts; eleven rescheduled broadcasts of MYTHIC WARRIORS in San Francisco rated 71 percent higher than the regularly scheduled broadcasts; and five rescheduled broadcasts of RUPERT in Denver rated 100 percent higher than the regularly scheduled broadcasts. Eleven rescheduled broadcasts of MYTHIC WARRIORS in Los Angeles received the same rating as the regularly scheduled broadcasts. Thirteen rescheduled broadcasts of FLYING RHINO JUNIOR HIGH in Philadelphia rated five percent lower than the regularly scheduled broadcasts. See Exhibit 3.

¹⁸ See id., charts for ANATOLE, DUMB BUNNIES, FRANKLIN, MYTHIC WARRIORS, and RUPERT.

¹⁹ See id., charts for BIRDZ and FLYING RHINO JUNIOR HIGH.

²⁰ See id., chart for CRYPTKEEPER.

schedule.²¹ Throughout the 1998-1999 season, the Network heavily promoted its children's programming within that programming itself -- a time period CBS believes is appropriate for promotion because of the high percentage of children watching. During the period September 1998 through June 1999, an average of nearly eight minutes per week of promotion for children's programming aired within that programming.²²

As they have since the fall of 1996, all of the CBS owned radio stations in markets in which CBS also owns a television station have extensively promoted the Network's children's schedule. Each of these 59 stations is specifically instructed to broadcast a 30 second spot provided by the CBS Television Network every day, seven days a weeks, throughout the year. As a result of this promotional campaign, many thousands of announcements have been broadcast promoting the children's programming.

In sum, CBS believes that its promotional activities with regard to its children's schedule during the 1998-99 season have been both ample and effective.²³

V. Conclusion

During the 1998-1999 season, CBS improved on what the Commission recognized as a strong record with respect to preemption of children's programming during the previous season. On the strength of a reduced number of non-news preemptions, the virtual elimination of reschedulings to time periods other than fixed second homes, and an improved record of providing on-air notification of reschedulings, the flexibility sought by CBS for network sports preemptions for the upcoming season should be approved. Accordingly, CBS respectfully requests that the Commission extend the flexibility afforded during the 1998-1999 season with respect to the preemption of core children's

21 Seven promotions ranging from ten to 30 seconds were broadcast during programs such as a Raggedy Ann & Andy special and the Thanksgiving Day Parade.

22 The average of seven minutes and 42 seconds a week during the 1998-1999 season represented a significant increase over the average of five minutes and 40 seconds broadcast during the 1997-1998 season.

23 We understand that the Bureau has expressed its expectation that CBS would promote its children's programming during its Friday night prime time schedule. As the Commission is aware, CBS did indicate in a June 27, 1997 letter to you that it contemplated that its Friday night schedule, then "designed to appeal to families," would be an appropriate venue for promotion of children's programming. However, the fall 1997 Friday night programming schedule, to which the contemplated promotion related, failed. The programming that replaced it is much less appropriate for promotion of children's programming.

programs for network sports coverage to the 1999-2000 season

Sincerely yours,

A handwritten signature in black ink that reads "Martin D. Franks". The signature is written in a cursive style with a large, looped initial "M".

Roy J. Stewart
Chief, Mass Media Bureau
Federal Communications Commission
Washington, D.C. 20554

cc: Barbara Kreisman
Chief, Video Services Division

EXHIBIT 1

STATION	# of Core Programs Scheduled	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled	Total # of Preemptions	Total % of Core Program Preempted
WCBS	156	2	1%	0	0%	1	1%	3	2%
KCBS	156	23	15%	0	0%	7	4%	30	19%
WBBM	156	0	0%	0	0%	7	4%	7	4%
KYW	156	21	13%	0	0%	6	4%	27	17%
KPIX	156	21	13%	0	0%	7	4%	28	18%
WBZ	156	0	0	0	0%	7	4%	7	4%
WWJ	156	0	0	0	0%	0	0	0	0%
WCCO	156	0	0	0	0%	7	4%	7	4%
WFOR	156	0	0	0	0%	3	2%	3	2%
KCNC	156	19	12%	0	0%	3	2%	22	14%
KDKA	156	0	0	0	0%	0	0	0	0%
WJZ	156	0	0	2	1%	1	1%	3	2%
KUTV	156	0	0	0	0%	7	4%	7	4%
WFRV	156	0	0	0	0%	7	4%	7	4%
TOTALS	2184	86	4%	2	0%	63*	3%	151	7%

* All of the programs not rescheduled were preempted for breaking news coverage. Sixty-one of these 63 preemptions were occasioned by the CBS Television Network's coverage of the presidential impeachment proceedings in the United States House of Representatives on Saturday, December 19, 1998 and the presidential impeachment trial in the United State Senate on February 6, 1999. Because the Network's coverage of the Senate impeachment trial on February 6, 1999 ended at 11:42AM ET, the 12 CBS stations that had children's programming scheduled to begin at 11:30AM ET, 10:30AM CT, 9:30AM MT or 8:30AM PT joined that programming in progress. On November 14, 1998, the Network twice broadcast news bulletins regarding the weapons inspection in Iraq. These news bulletins preempted small portions of children's programs at eleven stations.

WCBS-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
irdz	12/19 11-11:30AM	12/20 7-7:30AM	breaking news (House Impeachment Proceedings)*	✓					
Mythic Warriors	12/19 11:30-12N	12/20 7:30-8AM	breaking news (House Impeachment Proceedings)*	✓					
QUARTERLY TOTAL				2	3%	0	0%	0	0%

WCBS-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
irdz	2/6 11/11:30AM		breaking news (Senate Impeachment Trial)					✓	
QUARTERLY TOTAL**				0	0%	0	0%	1	1%

The station rescheduled these programs although there was no requirement that it do so, since they were preempted for breaking news coverage of the House impeachment proceedings.

On February 6, 1999 between 10:00 and 11:42AM Eastern Time, the CBS Television Network broadcast live coverage of the impeachment trial of President Clinton. Because the Network's coverage ended at 11:42AM, the station joined in progress the program "Mythic Warriors," which was regularly scheduled for 11:30AM.

KCBS-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Birdz	11/7 9-9:30AM	11/7 4-4:30PM	College Football	✓					
	11/28 9-9:30AM	11/28 4-4:30PM*	College Football	✓					
	12/5 9-9:30AM	12/5 4-4:30PM	College Football	✓					
	12/19 9-9:30AM	12/19 4-4:30**	NFL Football	✓					
Cryptkeeper	10/17 9:30-10AM	10/17 4:30-5PM	Auto Racing	✓					
Mythic Warriors	11/7 9:30-10Am	11/7 4:30-5PM	College Football	✓					
	11/28 9:30-10AM	11/28 4:30-5AM*	College Football	✓					
	12/5 9:30-10AM	12/5 4:30-5P	College Football	✓					
	12/19 9:30-10AM	12/19 4:30-5PM**	NFL Football	✓					
Franklin	12/19 7-7:30AM		breaking news (House Impeachment Proceedings)					✓	
Anatole	12/19 7:30-8AM		breaking news (House Impeachment Proceedings)					✓	
Dumb Bunnies	12/19 8-8:30AM		breaking news (House Impeachment Proceedings)					✓	

KCBS-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS (continuation)	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Flying Rhinos	12/19 8:30-9AM		breaking news (House Impeachment Proceedings)					✓	
QUARTERLY TOTAL				9	12%	0	0%	4	5%

* The broadcast of these programs was delayed approximately 17 minutes due to the overrun of a college football game

** The broadcast of these programs was delayed approximately 17 minutes due to the overrun of an NFL football game.

KCBS-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Birdz	1/16 9-9:30AM	1/15 3-3:30PM*	NCAA Basketball	✓					
	2/6 9-9:30AM	2/5 3-3:30PM	Auto Racing	✓					
	2/13 9-9:30AM	2/12 3-3:30PM	Auto Racing	✓					
	2/27 9-9:30AM	2/26 3-3:30PM	NCAA Basketball	✓					
	3/6 9-9:30AM	3/5 3-3:30PM	NCAA Basketball	✓					
	3/13 9-9:30AM	3/12 3-3:30PM	NCAA Basketball	✓					
	3/20 9-9:30AM**	3/19 3-3:30PM	NCAA Basketball	✓					
Mythic Warriors	1/16 9:30-10AM	1/15 3:30-4PM	NCAA Basketball	✓					
	2/6 9:30-10AM	2/5 3:30-4PM	Auto Racing	✓					
	2/13 9:30-10AM	2/12 3:30-4PM	Auto Racing	✓					
	2/27 9:30-10AM	2/26 3:30-4PM	NCAA Basketball	✓					
	3/6 9:30-10AM	3/5 3:30-4PM	NCAA Basketball	✓					
	3/13 9:30-10AM	3/12 3:30-4PM***	NCAA Basketball	✓					
	3/20 9:30-10AM	3/19 3:30-4PM	NCAA Basketball	✓					
Rupert	2/6 7-7:30AM		breaking news (Senate Impeachment Trial)					✓	

KCBS-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS (continuation)	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Anatole	2/6 7:30-8AM							✓	
Dumb Bunnies	2/6 8:30-9AM							✓	
QUARTERLY TOTAL				14	18%	0	0%	3	4%

- * Beginning in the First Quarter 1999, the station's fixed second home moved to Friday 3-4PM, after 39 weeks in the Saturday 4-5PM time period.
- ** On February 6, 1999 between 7:00 and 8:42AM Pacific Time, the CBS Television Network broadcast live coverage of the impeachment trial of President Clinton. Because the Network's coverage ended at 8:42AM, the station joined in progress the program "Flying Rhino Junior High," which was regularly scheduled for 8:30AM.
- *** On March 19, 1999, a Network sports broadcast of NCAA basketball started at 12:30PM Pacific Time, preempting a children's program. In the mistaken belief that the preceding half hour of children's programming could also be preempted in order to avoid a violation of the commercial limits on children's programming, the station rescheduled the entire 12-1PM hour of children's programming to its fixed second home. The station has been advised that the 12-12:30PM program should not have been preempted, and that other methods must be used to avoid exceeding the commercial limits in either of the two stand-alone half-hours. In fact, where Network sports broadcasts start on the half hour, the Network assists stations by feeding out both programs in the hour so that each, standing alone, conforms to the commercial limits.

WBBM-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Franklin	12/19 10-10:30AM		breaking news (House impeachment proceedings)					✓	
Anatole	12/19 10:30-11AM		breaking news (House impeachment proceedings)					✓	
QUARTERLY TOTAL				0	0%	0	0%	2	3%

WBBM-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Birdz	1/3 8-8:30AM		breaking news (blizzard)					✓	
Mythic Warriors	1/3 8:30-9AM		breaking news (blizzard)					✓	
Dumb Bunnies	2/6 9-9:30AM		breaking news (Senate Impeachment Trial)					✓	
Flying Rhinos	2/6 9:30-10AM		breaking news (Senate Impeachment Trial)					✓	
Rupert	2/6 10-10:30AM		breaking news (Senate Impeachment Trial)					✓	
QUARTERLY TOTAL*				0	0%	0	0%	5	6%

On February 6, 1999 between 9:00 and 10:42AM Central Time, the CBS Television Network broadcast live coverage of the impeachment trial of President Clinton. Because the Network's coverage ended at 10:42AM, the station joined in progress the program "Anatole," which was regularly scheduled for 10:30AM.

KYW-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Dumb Bunnies	11/7 12N-12:30PM	11/7 10-10:30AM	College Football	✓					
	11/28 12N-12:30PM	11/28 10-10:30AM	College Football	✓					
	12/5 12N-12:30PM	12/5 10-10:30AM	College Football	✓					
	12/12 12N-12:30PM	12/12 10-10:30AM	Sponsored programming**	✓					
	12/19 12N:12:30PM		breaking news (House Impeachment Proceedings)					✓*	
Flying Rhinos	10/17 12:30-1PM	10/17 10:30-11AM	College Football	✓					
	11/7 12:30-1PM	11/7 10:30-11AM	College Football	✓					
	11/14 12:30-1PM	11/14 1:30-2PM	Sponsored programming**	✓					
	11/28 12:30-1PM	11/28 10:30-11AM	College Football	✓					
	12/5 12:30-1PM	12/5 10:30-11AM	College Football	✓					
	12/12 12:30-1PM	12/12 10:30-11AM	Sponsored programming**	✓					
	12/19 12:30-1PM		breaking news (House Impeachment Proceedings)					✓*	

KYW-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS (continuation)	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Franklin	12/19 11-11:30		breaking news (House Impeachment Proceedings)		13%		0%	✓	
Anatole	12/19 11:30-12N		breaking news (House Impeachment Proceedings)		13%		0%	✓	
QUARTERLY TOTAL				10	13%	0	0%	4	5%

- * These programs were originally preempted for NFL Football and were rescheduled for December 19 at 10-11AM, but were preempted from that time period because of breaking news.
- * On Saturday, November 14, 1998 "Flying Rhino Junior High," which was regularly scheduled at 12:30-1PM, was preempted by the station for sponsored programming, and was rescheduled in its "fixed second home" at 10:30-11AM on the same day. On Saturday, December 12, 1998 the programs "Dumb Bunnies" and "Flying Rhino Junior High," which were regularly scheduled at 12-12:30PM and 12:30-1PM, respectively, were preempted by the station for sponsored programming, and rescheduled in their "fixed second homes" at between 10-10:30AM and 10:30-11AM, respectively, on the same day. These preemptions were not within the guidelines established by the Commission for the preemption of core children's programs. See, letter dated July 11, 1997 from Roy J. Stewart, Chief, Mass Media Bureau to Martin D. Franks, Senior Vice President, CBS, Inc. They resulted from a decision by KYW-TV's then General Manager, who subsequently left the station, to ignore repeated written and oral advice from the CBS Law Department regarding the preemption of core children's programming, as well as concerns raised about the decision by a member of his staff. CBS has sent a memorandum to the General Managers of all CBS Owned television stations emphasizing that deliberately ignoring FCC requirements or CBS policy will lead to the most severe disciplinary sanctions, up to and including dismissal.

KYW-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Dumb Bunnies	1/16 12N-12:30PM	1/16 10-10:30AM	NCAA Basketball	✓					
	2/13 12N-12:30PM	2/13 10-10:30AM	Auto Racing	✓					
	2/27 12N-12:30PM	2/27 10-10:30AM	NCAA Basketball	✓					
	3/6 12N-12:30PM	3/6 9-9:30AM	NCCA Basketball	✓					
	3/13 12N-12:30PM	3/13 10-10:30AM	NCAA Basketball	✓					
Flying Rhinos	1/16 12:30-1PM	1/16 10:30-11A	NCAA Basketball	✓					
	2/6 12:30-1PM		breaking news (Senate Impeachment Trial)					✓*	
	2/13 12:30-1PM	2/13 10:30-11AM	Auto Racing	✓					
	2/27 12:30-1PM	2/27 10:30-11AM	NCAA Basketball	✓					
	3/6 12:30-1PM	3/6 10:30-11AM	NCAA Basketball	✓					
	3/13 12:30-1PM	3/13 10:30-11AM	NCAA Basketball	✓					
	3/20 12:30-1PM	3/20 10:30-11AM	NCAA Basketball	✓					

KYW-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS (continuation)	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Rupert	2/6 11-11:30AM		breaking news (Senate Impeachment Trial)					✓	
QUARTERLY TOTAL				11	14%	0	0%	2	3%

* This program was originally preempted for auto racing and was rescheduled for February 6 at 10:30AM but was preempted from that time period because of breaking news.

** On February 6, 1999 between 10:00 and 11:42AM Eastern Time, the CBS Television Network broadcast live coverage of the impeachment trial of President Clinton. Because the Network's coverage ended at 11:42AM, the station joined in progress "Anatole," which was regularly scheduled for 11:30AM.

KPIX-TV									
FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Cryptkeeper	10/17 9:30-10AM	10/18 8-8:30AM	Auto Racing	✓					
Birdz	11/7 9-9:30AM	11/8 7:30-8AM	College Football	✓					
	11/28 9-9:30AM	11/29 7:30-8AM	College Football	✓					
	12/5 9-9:30AM	12/6 7:30-8AM	College Football	✓					
	12/19 9-9:30AM	12/20 7:30-8AM	NFL Football	✓					
Mythic Warriors	11/7 9:30-10AM	11/8 8-8:30AM	College Football	✓					
	11/28 9:30-10AM	11/29 8-8:30AM	College Football	✓					
	12/5 9:30-10AM	12/6 8-8:30AM	College Football	✓					
	12/19 9:30-10AM	12/20 8-8:30AM	NFL Football	✓					
Franklin	12/19 7-7:30AM		breaking news (House Impeachment proceedings)					✓	
Anatole	12/19 7:30-8AM		breaking news (House Impeachment proceedings)					✓	
Dumb Bunnies	12/19 8-8:30AM		breaking news (House Impeachment proceedings)					✓	

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS (continuation)	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Flying Rhinos	12/19 8:30-9AM		breaking news (House Impachment proceedings)					✓	
QUARTERLY TOTAL				9	12%	0	0%	4	5%

KPIX-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Birdz	1/16 9-9:30AM	1/17 7:30-8AM	NCAA Basketball	✓					
	2/13 9-9:30AM	2/14 4-4:30PM*	Auto Racing	✓					
	2/27 9-9:30AM	2/28 4-4:30PM	NCAA Basketball	✓					
	3/6 9-9:30AM	3/7 4-4:30PM	NCAA Basketball	✓					
	3/13 9-9:30AM	3/14 4-4:30PM**	NCAA Basketball	✓					
Mythic Warriors	1/16 9:30-10AM	1/17 8-8:30AM	NCAA Basketball	✓					
	2/6 9:30-10AM	2/7 4:30-5PM	Auto Racing	✓					
	2/13 9:30-10AM	2/14 4:30-5PM	Auto Racing	✓					

KPIX-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS (continuation)	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
	2/27 9:30-10AM	2/28 4:30-5PM	NCAA Basketball	✓					
	3/6 9:30-10AM	3/7 4:30-5PM	NCAA Basketball	✓					
	3/13 9:30-10AM	3/14** 4:30-5PM	NCAA Basketball	✓					
	3/20 9:30-10AM	3/21 4:30-5PM	NCAA Basketball	✓					
Rupert	2/6 7-7:30AM		breaking news (Senate Impeachment Trial)					✓	
Anatole	2/6 7:30-8AM		breaking news (Senate Impeachment Trial)					✓	
Dumb Bunnies	2/6 8-8:30AM		breaking news (Senate Impeachment Trial)					✓	
QUARTERLY TOTAL ***				12	15%	0	0%	3	4%

* On January 24, 1999, the station's fixed second home was moved to Sunday 4-5PM, after 16 weeks in the Sunday 7:30-8:30AM time period.

** The broadcast of these programs was delayed by approximately 16 minutes due to the overrun of an NCAA basketball game.

*** On February 6, 1999 between 7:00 and 8:42 Pacific Time, the CBS Television Network broadcast live coverage of the impeachment trial of President Clinton. Because the Network's coverage ended at 11:42AM, the station joined in progress the program "Flying Rhino Junior High," which was regularly scheduled for 8:30AM.

WBZ-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Dumb Bunnies	12/19 10-10:30AM		breaking news (House impeachment proceedings)					✓	
Flying Rhinos	12/19 10:30-11AM		breaking news (House impeachment proceedings)					✓	
Birdz	12/19 11-11:30AM		breaking news (House impeachment proceedings)					✓	
Mythic Warriors	12/19 11:30-12N		breaking news (House impeachment proceedings)					✓	
QUARTERLY TOTAL				0	0%	0	0%	4	5%

WBZ-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Dumb Bunnies	2/6 10-10:30AM		breaking news (Senate Impeachment Trial)					✓	
Flying Rhinos	2/6 10:30-11AM		breaking news (Senate Impeachment Trial)					✓	
Birdz	2/6 11-11:30AM		breaking news (Senate Impeachment Trial)					✓	
QUARTERLY TOTAL*				0	0%	0	0%	3	4%

On February 6, 1999 between 10:00 and 11:42AM Eastern Time, the CBS Television Network broadcast live coverage of the impeachment trial of President Clinton. Because the Network's coverage ended at 11:42AM, the station joined in progress the program "Mythic Warriors," which was regularly scheduled for 11:30AM.

WWJ-TV									
FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
NO PREEMPTIONS									
QUARTERLY TOTAL*				0	0%	0	0%	0	0%
WWJ-TV									
FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
NO PREEMPTIONS									
QUARTERLY TOTAL*				0	0	0	0%	0	0%

* On December 6, 1998, the station permanently changed the regularly scheduled time period for "Birdz" and "Mythic Warriors" from Saturday, 11AM-12N to Sunday 7-8AM. For this reason, no children's programming was preempted during the Network's breaking news coverage of the impeachment proceedings on December 19, 1998 or the impeachment trial on February 6, 1999.

WCCO-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Franklin	12/19 9-9:30AM		breaking news (House impeachment proceedings)					✓	
Anatole	12/19 9:30-10AM		breaking news (House impeachment proceedings)					✓	
Dumb Bunnies	12/19 10-10:30AM		breaking news (House impeachment proceedings)					✓	
Flying Rhinos	12/19 10:30-11AM		breaking news (House impeachment proceedings)					✓	
QUARTERLY TOTAL				0	0	0	0	4	5%

WCCO-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Rupert	2/6 9-9:30AM		breaking news (Senate Impeachment Trial)					✓	
Anatole	2/6 9:30-10AM		breaking news (Senate Impeachment Trial)					✓	
Flying Rhinos	2/6 10-10:30AM		breaking news (Senate Impeachment Trial)					✓	
QUARTERLY TOTAL*				0	0%	0	0%	3	4%

* On February 6, 1999 between 9:00 and 10:42AM Central Time, the CBS Television Network broadcast live coverage of the impeachment trial of President Clinton. Because the Network's coverage ended at 10:42AM, the station joined in progress the program "Flying Rhino Junior High," which was regularly scheduled for 11:30AM.

WFOR-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Birdz	12/19 11-11:30AM		breaking news (House impeachment proceedings)					✓	
Mythic Warriors	12/19 11:30-12N		breaking news (House impeachment proceedings)					✓	
QUARTERLY TOTAL				0	0%	0	0%	2	3%

WFOR-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Birdz	2/6 11-11:30AM	2/14 9-9:30AM	breaking news (Senate Impeachment Trial)					✓	
QUARTERLY TOTAL*				0	0	0	0%	1	1%

On February 6, 1999 between 10:00 and 11:42AM Eastern Time, the CBS Television Network broadcast live coverage of the impeachment trial of President Clinton. Because the Network's coverage ended at 11:42AM, the station joined in progress the program "Mythic Warriors," which was regularly scheduled for 11:30AM.

KCNC-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Anatole	10/17 10:30-11AM	10/20 9:30-10AM	Auto Racing	✓					
	11/7 10:30-11AM	11/10 9:30-10AM	College Football	✓					
	11/28 10:30-11AM	12/1 9:30-10AM	College Football	✓					
	12/19 10:30-11AM	12/22 9:30-10AM	NFL Football	✓					
Franklin	11/7 10-10:30AM	11/10 9-9:30AM	College Football	✓					
	11/28 10-10:30AM	12/1 9-9:30AM	College Football	✓					
	12/19 10-10:30AM	12/22 9-9:30AM	NFL Football	✓					
Mythic Warriors	12/19 9-9:30AM		breaking news (House Impeachment Proceedings)					✓	
Rocky Preps	12/19 9:30-10AM		breaking news (House Impeachment Proceedings)					✓	
QUARTERLY TOTAL				7	9%	0	0%	2	3%

KCNC-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Mythic Warriors	2/6 9-9:30AM		breaking news (Senate Impeachment Trial)					✓	

KCNC-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS (continuation)	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Rupert	1/16 10-10:30AM	1/19 9-9:30am	NCAA Basketball	✓					
	2/13 10-10:30AM	2/16 9-9:30AM	Auto Racing	✓					
	2/27 10-10:30AM	3/2 9-9:30AM	NCAA Basketball	✓					
	3/6 10-10:30AM	3/9 9-9:30AM	NCAA Basketball	✓					
	3/13 10-10:30AM	3/16 9-9:30AM	NCAA Basketball	✓					
Anatole	1/16 10-10:30AM	1/19 9-9:30AM	NCAA Basketball	✓					
	2/6 10:30-11AM	2/9 9:30-10AM	Auto Racing	✓					
	2/13 10:30-11AM	2/16 9:30-10AM	Auto Racing	✓					
	2/27 10:30-11AM	3/2 9:30-10AM	NCAA Basketball	✓					
	3/6 10:30-11AM	3/9 9:30-10AM	NCAA Basketball	✓					
	3/13 10:30-11AM	3/16 9:30-10AM	NCAA Basketball	✓					
	3/20 10:30-11AM	3/23 9:30-10AM	NCAA Basketball	✓					
QUARTERLY TOTAL*				12	15%	0	0%	1	1%

*On February 6, 1999 between 8:00 and 9:42AM Mountain Time, the CBS Television Network broadcast live coverage of the impeachment trial of President Clinton. Because the Network's coverage ended at 9:42AM, the station joined in progress the program "Rocky Prep Sports Show," which was regularly scheduled for 9:30AM.

KDKA-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
NO PREEMPTIONS									
QUARTERLY TOTAL				0	0%	0%	0%	0%	0

KDKA-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
NO PREEMPTIONS									
QUARTERLY TOTAL				0	0%	0	0%	0%	0

WJZ-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
It's Academic	12/19 11-11:30	12/27 3-3:30PM	breaking news (House Impeachment Proceedings)			✓*			
Mythic Warriors	12/19 11:30AM-12N		breaking news (House Impeachment Proceedings)					✓	
QUARTERLY TOTAL				0	0%	1	1%	1	1%

WJZ-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
It's Academic	2/6 11-11:30AM	2/14 2:05-2:35AM	breaking news (Senate Impeachment Trial)			✓*			
QUARTERLY TOTAL**				0	0%	1	1%	0	0%

* These programs were rescheduled and broadcast although they were preempted for breaking news coverage, and need not have been rescheduled under the Commission's rules.

** On February 6, 1999 between 10:00 and 11:42AM Eastern Time, the CBS Television Network broadcast live coverage of the impeachment trial of President Clinton. Because the Network's coverage ended at 11:42AM, the station joined in progress the program "Mythic Warriors," which was regularly scheduled for 11:30AM.

KUTV-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Franklin	12/19 8-8:30AM		breaking news (House Impeachment Proceedings)					✓	
Anatole	12/19 8-8:30AM		breaking news (House Impeachment Proceedings)					✓	
Dumb Bunnies	12/19 9-9:30AM		breaking news (House Impeachment Proceedings)					✓	
Flying Rhinos	12/19 9:30-10AM		breaking news (House Impeachment Proceedings)					✓	
QUARTERLY TOTAL				0	0%	0	0%	4	5%

KUTV-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Rupert	2/6 8-8:30AM		breaking news (Senate Impeachment Trial)					✓	
Anatole	2/6 8:30-9AM		breaking news (Senate Impeachment Trial)					✓	
Dumb Bunnies	2/6 9-9:30AM		breaking news (Senate Impeachment Trial)					✓	
QUARTERLY TOTAL				0	0%	0	0%	3	4%

* On February 6, 1999 between 8:00 and 9:42AM Mountain Time, the CBS Television Network broadcast live coverage of the impeachment trial of President Clinton. Because the Network's coverage ended at 9:42AM, the station joined in progress the program "Flying Rhino Junior High," which was regularly scheduled for 9:30AM.

WFRV-TV

FOURTH QUARTER 1998 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Franklin	12/19 9-9:30AM		breaking news (House impeachment proceedings)					✓	
Anatole	12/19 9:30-10AM		breaking news (House impeachment proceedings)					✓	
Dumb Bunnies	12/9 10-10:30AM		breaking news (House impeachment proceedings)					✓	
Flying Rhinos	12/19 10:30-11AM		breaking news (House impeachment proceedings)					✓	
QUARTERLY TOTAL				0	0%	0	0%	4	5%

WFRV-TV

FIRST QUARTER 1999 PROGRAM PREEMPTIONS	From	To	Reason for Preemption	# of Preemptions to Fixed Second Home	% of Core Programs Preempted to Fixed Second Home	# of Preemptions to Time Other than Fixed Second Home	% of Core Programs Preempted to Time Other than Fixed Second Home	# of Preemptions Not Rescheduled	% of Core Programs Preempted And Not Rescheduled
Rupert	2/6 9-9:30AM		breaking news (Senate Impeachment Trial)					✓	
Anatole	2/6 9:30AM-10AM		breaking news (Senate Impeachment Trial)					✓	
Dumb Bunnies	2/6 10-10:30AM		breaking news (Senate Impeachment Trial)					✓	
QUARTERLY TOTAL*				0	0	4	0%	3	4%

* On February 6, 1999 between 9:00 and 10:42AM Central Time, the CBS Television Network broadcast live coverage of the impeachment trial of President Clinton. Because the Network's coverage ended at 10:42AM, the station joined in progress the program "Flying Rhino Junior High," which was regularly scheduled for 11:30AM.

EXHIBIT 2

**IN AND OUT OF PATTERN VIEWING
CBS WEEKEND KIDS PROGRAMMING
1998-99 SEASON VIEWING PATTERNS**

The attached is a metered market analysis of CBS' Weekend Kids programming for the 1998-99 season in the 13 CBS Owned and Operated stations for the FCC filing. We have examined viewing patterns (in versus out of pattern) for the entire CBS' weekend kids line-up.

The following methodology was used:

- Thirty-four week program averages for the 1998-99 season (10/3/98 - 5/22/99).
- Thirteen CBS O&O stations in the Nielsen metered markets which represent 31.3% of Total U.S. Television Households.
- Averages were calculated individually for each CBS weekend kids program - *Anatole*, *Birdz*, *Cryptkeepers*, *Dumb Bunnies*, *Flying Rhino Junior High*, *Franklin*, *Mythic Warriors: Guardians of the Legend* and *Rupert*.

For markets that moved programs, due to sports events or other programming commitments, ratings were calculated both on in pattern rating/share and out of pattern rating/share for each market.

The out of pattern rating was compared on a percentage basis to the in pattern rating for each market.

- Weighted averages were also reported for those in and out of pattern airings for each program.
- The following table summarizes the rating performance in and out of pattern for last season. This table reflects only stations which aired the programs out of pattern.

**CBS SATURDAY KIDS - 1998-99 SEASON
WEIGHTED AVERAGES (IN VS. OUT PATTERN)**

	In Pattern		Out of Pattern		% Diff
	HH Rtg	HH Shr	HH Rtg	HH Shr	
Anatole	0.8	3	1.0	5	+25%
Birdz	0.7	2	0.7	3	0%
Cryptkeepers	0.8	2	0.5	2	-38%
Dumb Bunnies	1.2	3	1.5	4	+25%
Flying Rhino Junior High	1.2	3	1.2	4	0%
Franklin	0.9	3	2.6	10	+189%
Mythic Warriors: Guardians	0.9	3	1.1	4	+22%
Rupert	1.0	3	2.0	9	+100%

Of Note: Franklin's large gain for out of pattern (+189%) was due solely to Denver airing the program on a delayed basis on Tuesday mornings.

