

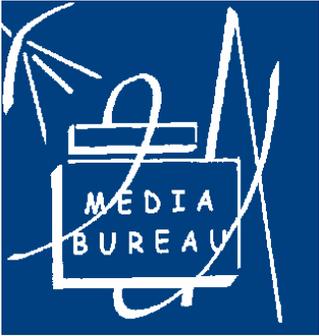
# **MEDIA BUREAU**

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## **2007 Annual Report**



**January 17, 2008**

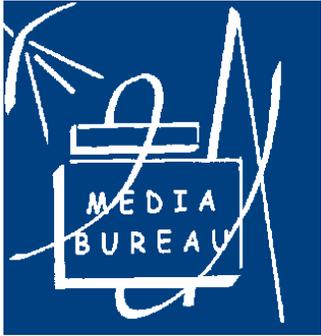


# MEDIA BUREAU

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## Mission Statement

The Media Bureau develops, recommends and administers the policy and licensing programs relating to electronic media, including cable television, broadcast television, and radio in the United States and its territories. The Media Bureau also handles post-licensing matters regarding Direct Broadcast Satellite service.

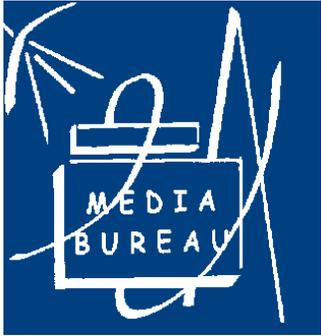


# COMPETITION

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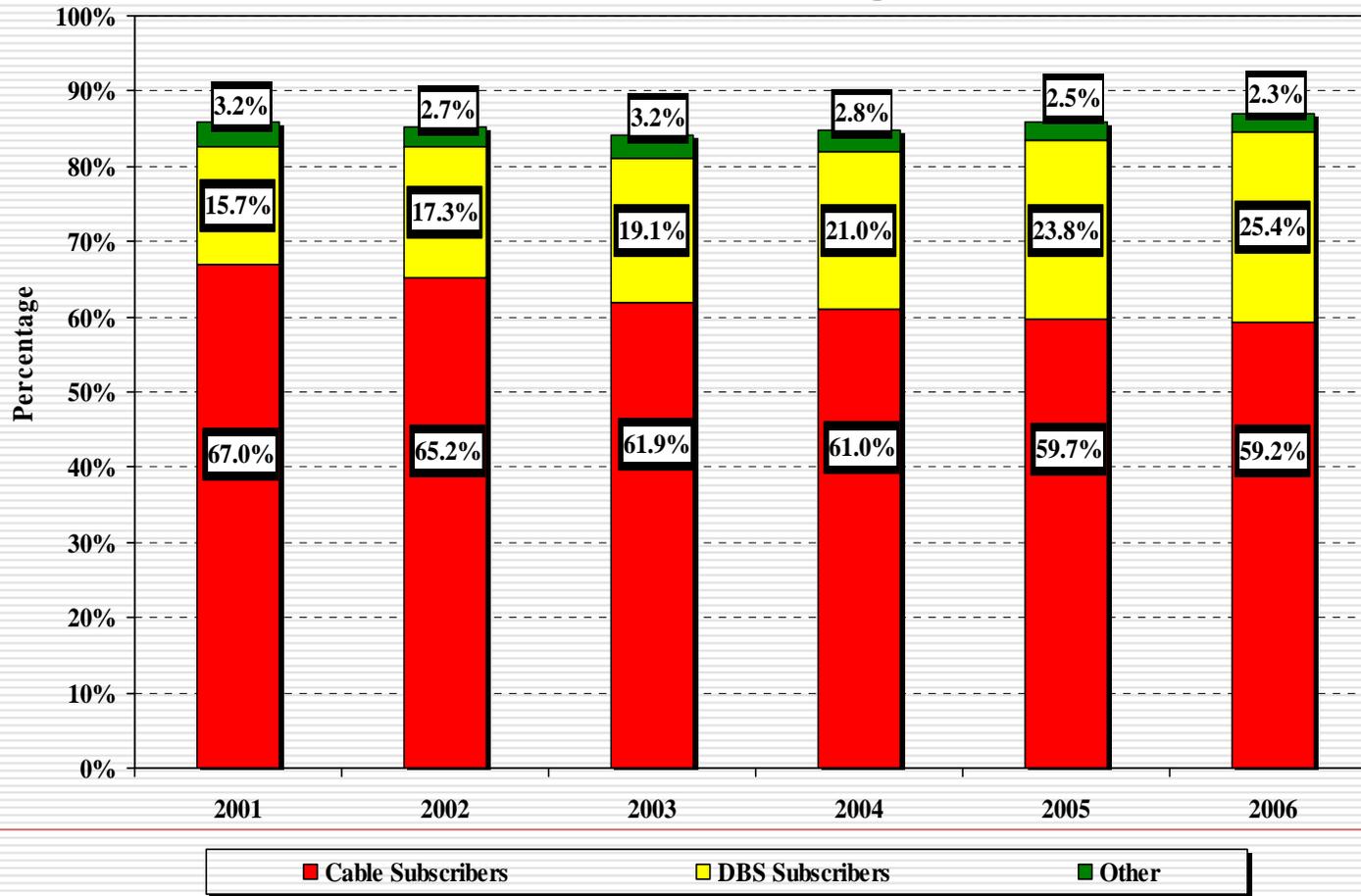
## MVPD COMPETITION

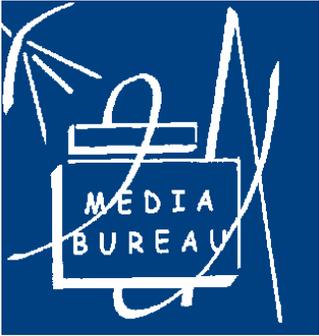
- Increased Choice and Competition Among Video Providers for Consumers Residing in Multiple Dwelling Units
- Ensured Reasonable Franchising Process for Incumbent Video Providers
- Extended Ban on Exclusive Contracts Between Vertically Integrated Programmers and Cable Operators to October 5, 2012
- Examining Tying Arrangements and Their Impact on Consumers and Competition
- Processed 164 Requests for Waiver of the Ban on Set-Top Boxes with Integrated Security



# COMPETITION

MVPD Subscribers as a Percentage of TV Households





# Digital Transition

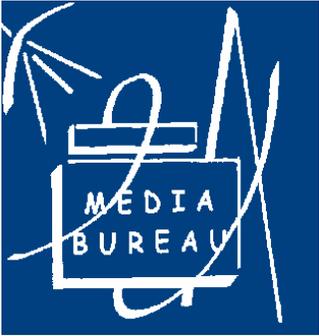
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- **Maximizing Consumer Benefits**

- Enabled Cable Subscribers to Continue Receiving Local TV Stations After Transition and Take Advantage of Crystal-Clear DTV Picture Quality
- Required Retailer TV Labeling for Non-DTV Sets
- Proposed DTV Consumer Education Initiatives
  - Broadcast PSAs
  - Notification in Consumer Billing Statements
  - Manufacturer Notices

- **Facilitating Broadcasters' Transitions**

- Released Final DTV Table of Allotments
  - Completed Third Periodic Review of the DTV Transition
  - Adopted Service Rules for Digital Audio Broadcasts
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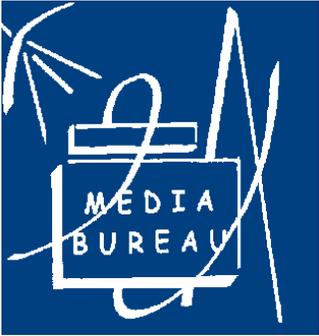


# Media Ownership

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## QUADRENNIAL REVIEW

- Revised Newspaper/Broadcast Cross-Ownership Rule
- No Further Relaxation of Radio or Television Broadcast Ownership Rules
- Evaluated Results of 10 Research Studies and Conducted Peer Reviews of Same
- Received 166,000 Written Public Comments
- Conducted Media Ownership Hearings: Harrisburg, Tampa, Chicago, Seattle

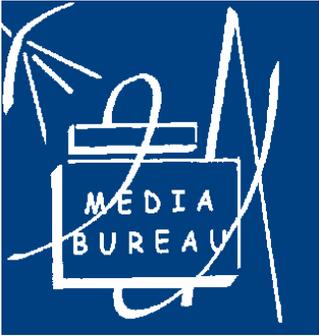


# Diversity & Localism

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## DIVERSITY IN MEDIA OWNERSHIP

- Adopted New Rules to Improve Access to Financing and Spectrum
- Expanded Opportunities for Broadcast Ownership
- Seeking Comment on Additional Proposals to Increase Ownership Opportunities for New Entrants and Small Businesses

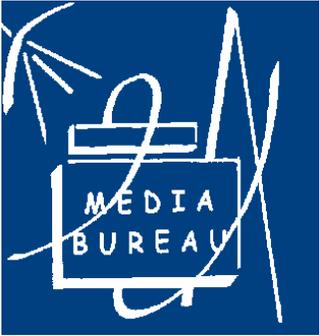


# Diversity & Localism

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## DIVERSITY IN VIDEO PROGRAMMING

- Adopted Cable Horizontal Ownership Limit
- Revised Leased Access Rules and Rates to Facilitate Use by Independent Programmers
- Commenced Proceeding Examining Rules Governing Program Carriage Complaints

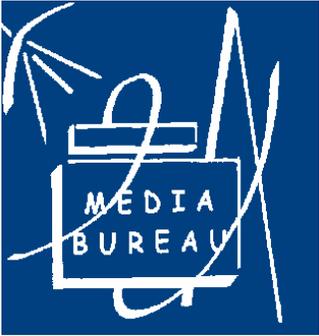


# Diversity & Localism

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## LOCALISM

- **Conducted Localism Hearings in Portland, ME and Washington, D.C.**
- **Improved Communications Between Licensees and Communities**
  - Revised Rules to Enhance Information Broadcasters Provide to the Public
- **Increased Locally Originated Programming**
  - Reformed LPFM Rules
  - Opened NCE FM Filing Window / Granted 120 New CPs
- **Completed Violence Report**
  - Examined Impact of Excessively Violent Programming on Children



# TRANSACTIONS

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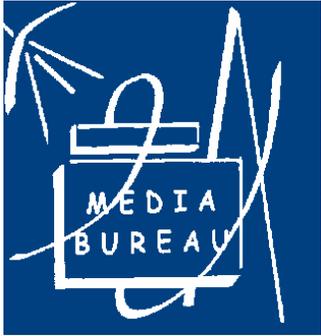
## MEDIA TRANSACTIONS

### Major Transactions:

- Ion Media Networks
- Tribune Company
- Univision Communications
- Clear Channel Communications TV
- Disney/Citadel

### Ongoing:

- Liberty/DirecTV
- Sirius/XM Satellite Radio
- Clear Channel Communications Radio



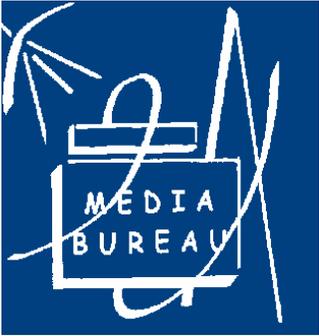
# WORKLOAD

## Applications Received in 2007

*29,450 Broadcast Stations*

*6,598 Cable Systems*

	<b>Audio</b>	<b>Video</b>	<b>Engin.</b>	<b>Total</b>
Applications Received	16,033	4,354	1,201	<b>21,588</b>
Applications Approved	11,249	7,991	1,197	<b>20,437</b>
Applications Rejected	1,023	966	0	<b>1,989</b>
Total Applications Disposed	12,272	8,957	1,197	<b>22,426</b>



# WORKLOAD

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## 2007 TOTALS

- **22,426 Applications Disposed**
- **109 Items Circulated on 8<sup>th</sup> Floor**
- **47 Commission Orders Adopted**
- **20 Meeting Agenda Items Adopted**
- **537 NALs Issued (\$2.6M Total)**
- **4 Consent Decrees Reached (\$24.1M Total)**
- **650 Responses to Congressional Inquiries**