Federal Communications Commission 445 12<sup>th</sup> Street, S.W. Washington, D. C. 20554

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

## FOR IMMEDIATE RELEASE:

October 12, 2012

## **NEWS CONTACT:**

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## FCC ANNOUNCES DETAILS FOR OCTOBER 26<sup>TH</sup> *LEARN* WORKSHOP

Workshop to Focus on Broadcaster Issues in the Incentive Auction NPRM

Washington, D.C.: As part of its Learning Everything About Reverse-Auctions Now Program (LEARN), the Commission today announced details for its October 26, 2012 workshop on the FCC's recently released incentive auction NPRM. The workshop will provide information about issues raised in the NPRM that are particularly relevant to broadcasters considering participating in the auction, including proposed auction designs, the mechanics of participation, and station eligibility. It will also focus on issues of interest to broadcasters that may choose not to participate, including proposed band plans and possible approaches to repacking. This workshop is part of the FCC's commitment to an open and transparent process to ensure that the proposals in the NPRM are understood by all relevant stakeholders, so that they can engage effectively in the public comment process and make informed decisions about participating in the auction.

The workshop will be held in the Commission Meeting Room at the FCC's headquarters in Washington, D.C. It is free and open to the public, with seating available on a first-come, first-served basis. The session will be broadcast live over the Internet at <a href="http://www.fcc.gov/live">http://www.fcc.gov/live</a>. Questions from the Internet audience can be submitted anonymously via email to <a href="learn@fcc.gov">learn@fcc.gov</a> and via Twitter using the hashtag, #fcclive. Additional information about the LEARN Program is available at <a href="http://www.fcc.gov/learnprogram">http://www.fcc.gov/learnprogram</a>.

## **Agenda**

1:30 - 1:35	Welcoming Remarks, Commissioner Mignon Clyburn
1:35 – 1:45	Overview: How the Pieces Fit Together, Gary Epstein, Chair, Incentive
	Auction Task Force
1:45 – 2:00	Reverse Auction Design Proposals, Brett Tarnutzer, Chief Data Officer,
	Wireless Telecommunications Bureau
2:00 - 2:15	Station Eligibility, Bill Lake, Chief, Media Bureau
2:15 - 2:30	Forward Auction and New Band Plans, Ruth Milkman, Chief, Wireless
	Telecommunications Bureau
2:30 - 2:45	Interference Proposals and Repacking, Julie Knapp, Chief, Office of
	Engineering and Technology
2:45 - 3:15	Questions: Moderator, Rebecca Hanson, Senior Advisor, Media Bureau

Reasonable accommodations for persons with disabilities are available upon request. Please include a description of the accommodation you will need. Individuals making such requests must include their contact information should FCC staff need to contact them for more information. Requests should be made as early as possible. Please send an e-mail to <a href="fcc504@fcc.gov">fcc504@fcc.gov</a> or call the Consumer & Governmental Affairs Bureau: 202-418-0530 (voice), 202-418-0432 (TTY).

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