**988 Social Media Messaging Toolkit (English)**

* On July 16, 2020, @FCC adopted rules to adopt 988 as the nationwide, easy-to-remember 3-digit dialing code for people in crisis to connect with #suicideprevention and #mentalhealth counselors. 988 is now available for you to call or text. #988Lifeline. www.fcc.gov/988Lifeline
* We need you to answer the call! Since 988 is available to use everywhere in America, @samhsagov’s looking to bring on new volunteers and paid employees to answer calls, chats, and texts from people in crisis. Learn more here: go.usa.gov/xJQvP. #Answerthecall #988Lifeline (Twitter)
* This year the @FCC advanced a text-to-988 that will make mental health counseling more accessible. Since July 16, Americans have been able to call or text 988 to reach the 988 Suicide and Crisis Lifeline. Details: go.usa.gov/xfp5C. #988Lifeline #SuicidePrevention (Twitter)
* Mental illness and #suicide are dire health issues in the US. Suicide prevention services should be easily accessible 24/7. The @988Lifeline is now available nationwide to connect with a call or text to 988: fcc.gov/988Lifeline. #FCCGov (Twitter)
* If anyone in the United States is experiencing a suicidal crisis or emotional distress, they should call 988: 988Lifeline.org. #988Lifeline #SuicidePrevention #MentalHealthMatters (Twitter)
* 988, the new 3-digit # for the National Suicide Prevention Lifeline is live, if you need #suicide or #mentalhealth related crisis support and want to connect with a trained crisis counselor. For more info, visit: fcc.gov/988. #988Lifeline (Twitter)
* Suicide prevention is a critical need. 988 is an easy-to-remember # that allows people in crisis to access the help they need and decreases the stigma surrounding suicide and #mentalhealth issues. Spread the word, and call or text 988 today! #988Lifeline 988Lifeline.org (Twitter)
* In July 2020, the FCC established new rules to create 988 as the nationwide, easy-to-remember 3-digit dialing code for people Americans in crisis to connect with #suicideprevention and #mentalhealth counselors. Since July 16, 2022, 988 is now available for you to call or text. Details here: www.fcc.gov/988Lifeline. #988Lifeline (Facebook)
* We need you to answer the call! Since 988 is now available to use everywhere in the United States, SAMHSA is looking to bring on new volunteers and paid employees to answer calls, chats, and texts from people in crisis. Find more opportunities here: go.usa.gov/xJQvP. #Answerthecall #988Lifeline (Facebook)
* Suicide prevention is a critical need. Individuals in crisis who need help today can find it by calling or texting 988. The easy-to-remember 988 makes it easier for people in crisis to access the help they need and decrease the stigma surrounding suicide and mental health issues. Please spread the word and use this toolkit to tell a friend about 988: https://go.usa.gov/xSZGJ. #988Lifeline (Facebook)
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* In July 2020, the @FCC established new rules to create 988 as the nationwide, easy-to-remember 3-digit dialing code for people in crisis to connect with #suicide prevention and #mentalhealth counselors. Since July 16, 2022, 988 is now available for you to call or text. If anyone in the United States is experiencing a suicidal crisis or emotional distress, they should dial or text 988. #FCCGov #988Lifeline #SuicidePrevention (Instagram)