



About the Platform

The Connect2Health^{FCC} Task Force's *Mapping Broadband Health in America* tool allows users to visualize, overlay and analyze broadband and health data at the national, state and county levels – informing policy prescriptions and investment decisions.

The maps are an interactive experience, showing various pictures of the intersection between connectivity and health for every county in the United States. Users can generate customized maps that display broadband access, adoption and speed data alongside various health measures (e.g., obesity, diabetes and physician access) in urban and rural areas. These maps can be used by both public and private sectors, and local communities, to identify opportunities and gaps in connected care.

Explore questions like:

- What is the relationship between connectivity and health?
- What is the chronic disease picture in higher vs. lower connectivity areas?
- Where can existing broadband infrastructure be leveraged now—by policymakers, entrepreneurs, or other stakeholders—to help address physician shortages or high levels of chronic disease?
- Where do infrastructure gaps and poor health outcomes coincide—both at the national and county level—in order to better target and prioritize marketplace solutions and private sector investment?

Key features:

- Interactive data visualization tools
- Unique URLs created for each customized map to facilitate sharing and collaboration
- Easily accessible statistics about connectivity and health at the national and state levels, to help ground the user experience
- Customizable zoom levels to state, county, or automatic
- Support of open government and open data initiatives through APIs and downloadable data sets, allowing stakeholders to overlay other data sets of interest.

Priority 100 and Rural 100

Building on the *Mapping Broadband Health in America* data visualization platform, the Connect2Health^{FCC} Task Force conducted a series of data analyses to identify the counties with the most critical needs in broadband and health — for example, where broadband access is below 50% and diabetes and obesity are above the national average. The *Priority 100* and *Rural 100* are grounded in the reality that a data-driven approach can systematically reveal gaps, needs, and opportunities in the broadband and health space. They offer a roadmap for private investment and coordinated public support.

To learn more, visit www.fcc.gov/health/maps.