



**TECH AND COMMUNICATIONS DIVERSITY
OPPORTUNITY SYMPOSIUM AND VIRTUAL FAIR**

CO-SPONSORED BY THE

**MEDIA BUREAU
FEDERAL COMMUNICATIONS COMMISSION,**

ACDDE MEMBER INTERNET ASSOCIATION

**AND THE
DIGITAL EMPOWERMENT AND INCLUSION WORKING GROUP OF THE
ADVISORY COMMITTEE ON DIVERSITY AND DIGITAL EMPOWERMENT**

**April 28, 2021
12:00 p.m. – 3:45 p.m.**

SPEAKER LIST



Anna Gomez
Chair, ACDDE
Wiley Rein LLP

The former National Telecommunications and Information Administration (NTIA) Deputy Administrator, Anna specializes in a wide range of spectrum licensing issues and regulatory, policy, and transactional matters related to domestic and international telecommunications and unmanned aircraft systems. Anna also served for 12 years in various positions at the FCC, including Senior Legal Advisor to then-Chairman William E. Kennard and Deputy Chief of the International Bureau, where she developed and implemented Commission policy on international telecommunications and satellite spectrum. Anna is co-chair of Wiley's Unmanned Aircraft Systems Practice Group and chairs Wiley's

Diversity, Equity, and Inclusion Committee.



FCC Acting Chairwoman Jessica Rosenworcel

Federal Communications Commission Acting Chairwoman Jessica Rosenworcel believes that the future belongs to the connected. She works to promote greater opportunity, accessibility, and affordability in our communications services in order to ensure that all Americans get a fair shot at 21st century success. She believes strong communications markets can foster economic growth and security, enhance digital age opportunity, and enrich our civic life.

From fighting to protect net neutrality to ensuring access to the internet for students caught in the Homework Gap, Jessica has been a consistent champion for connecting all. She is a leader in spectrum policy, developing new ways to support wireless services from Wi-Fi to video and the internet of things. She also is responsible for developing policies to help expand the reach of broadband to schools, libraries, hospitals, and households across the country.

Named as one of POLITICO's 50 Politicos to Watch and profiled by InStyle Magazine in a series celebrating "women who show up, speak up and get things done," Jessica brings over two decades of communications policy experience and public service to the FCC. Prior to joining the agency, she served as Senior Communications Counsel for the United States Senate Committee on Commerce, Science, and Transportation, under the leadership of Senator John D. Rockefeller IV and Senator Daniel Inouye. Before entering public service, Jessica practiced communications law in Washington, DC.

She is a native of Hartford, Connecticut. She is a graduate of Wesleyan University and New York University School of Law. She lives in Washington, DC with her husband and two children.



**Rudy Brioché,
Chair, Digital Empowerment and Inclusion
Working Group, ACDDE
Comcast Corporation**

Rudy N. Brioché serves as Vice President for Global Public Policy and Policy Counsel for Comcast Corporation. In this role he focuses on the development of the company’s public policy positions and legislative analysis.

Prior to joining Comcast, Rudy served as Legal Advisor to Commissioner Jonathan S. Adelstein at the Federal Communications Commission and Legislative

Counsel to U.S. Senator Frank Lautenberg (D-NJ). In these roles, he focused on media and broadband policy.

Earlier in his career, Rudy practiced law as a commercial litigator in New York City and Baltimore, and served as Counsel to the Washington Bureau of the National Association for the Advancement of Colored People. He also clerked for Judge André Davis on the U.S. District Court for the District of Maryland and Chief Judge Robert Bell on the Maryland Court of Appeals.

Rudy received a B.A. from Rutgers College, a J.D. from the University of Maryland, and an M.A. in Public Policy from Harvard Kennedy School.



**Susan Au Allen
Co-Lead, Digital Empowerment Subgroup, Digital
Empowerment & Inclusion Working Group,
ACDDE, US Pan Asian American Chamber
of Commerce Education Foundation**

Susan Au Allen came to the United States from Hong Kong on an invitation from the White House in recognition of her volunteer work for people with disabilities. She received her Juris Doctor from the Antioch School of Law and LL.M. in International Law from Georgetown University. During her 17 years with Paul Shearman Allen & Associates of Washington, DC and Hong Kong, she became nationally recognized for her work on immigration, international trade and investment.

Upon receiving her law degree in 1984, Susan founded the US Pan Asian American Chamber of Education Foundation (USPAACC) with a group of business and

civic leaders in Washington, DC and California, to bring the diverse Pan Asian American business and

professional people together as one unified voice in business, commerce and trade. In 2001, she won two Federal cases for her small business clients, took sabbatical leave from her law practice, and became USPAACC National President & CEO.

At USPAACC, Susan found her true calling in helping immigrants and new American citizens pursue their American Dreams through entrepreneurship and remained at USPAACC. Since then, she has changed the national landscape of minority business development and supplier diversity by adding thousands of qualified Pan Asian American businesses to the mainstream marketplace.

Susan also speaks Chinese (Cantonese and Mandarin) and writes Chinese fluently.



Sean Perryman
Member, Diversity in the Tech Sector Working
Group, ACDDE
Internet Association

Sean Perryman is the Director of Social Impact Policy and Counsel at Internet Association. He is responsible for leading IA's policy efforts around artificial intelligence (AI), diversity, inclusion, and immigration-related policies at the local, state, and federal level.

Prior to joining IA, Sean served as Counsel on the House Oversight Committee, Democratic staff where he conducted investigations and advised on technology policy including AI, cybersecurity, and privacy issues. Before working on the Oversight Committee, Sean practiced civil litigation both in Texas and D.C.

Sean earned his B.A. from City University of New York- Baruch College. He received his J.D. from Vanderbilt University Law School.



K. Dane Snowden
Internet Association

K. Dane Snowden is the President and CEO of Internet Association. Under his leadership, IA advocates for public policy that fosters innovation, promotes economic growth, and empowers people through a free and open internet.

Prior to joining IA, Dane served as Chief Operating Officer of The Internet & Television Association (NCTA). In this position, he led the Association's day-to-day operations including its policy planning and strategic initiatives.

His past experience also includes a tenure at CTIA – The Wireless Association as Vice President of External and State Affairs where he focused on promoting policies to grow the wireless ecosystem. Dane's government experience features his appointment as Chief of the Federal Communications Commission's Consumer & Governmental Bureau where he was responsible for the development and

execution of vision, strategic direction, telecommunication policy, and management of the Bureau's activities and 300 employees. He began his career working in the private and non-profit sectors for MissionFish.com, America's Promise-The Alliance for Youth, and the United Negro College Fund. He is a graduate of The College of William and Mary.



Edith Jett McCloud
Minority Business Development Agency, U.S.
Department of Commerce

On September 27, 1999, Ms. McCloud became the first career Senior Executive Service manager to serve at MBDA in over 10 years. In her position as Associate Director for Management, Ms. McCloud serves as the principal advisor to the MBDA Director and Deputy Director on management policy and practices and as liaison and coordinator of the various

administrative functions of the Agency. The programs and activities under her control have a major impact on the overall operations of the Agency and its mission of fostering the growth and development of the Nation's minority-owned businesses.

Ms. McCloud brings to her position an extensive background in management policy coordination, program planning, and evaluation, management analysis and review, budget, and fiscal management and information resources management. She is responsible for developing the requirements for MBDA and for compliance under the Government Performance and Results Act; the Chief Financial Officers Act; the Information Technology Management Reform Act; the Federal Managers' Financial Integrity Act and the Freedom of Information Act.

Ms. McCloud directs the daily operations of three offices at MBDA, including (1) The Office of Administration and Financial Management, which performs activities relating to improving organization structure, productivity, and all personnel matters and correspondence management; (2) The Office of Information Technology Services, which develops policies and directs the design, procurement and implementation of information technology-related resources, and (3) The Office of Program Support, which conducts both contract procurement for goods, services and supplies, as well as programmatic awards through grants and cooperative agreements for MBDA's nationwide network of funded organizations.

Prior to her MBDA appointment, Ms. McCloud served for nearly two years as Executive Director, Howard University Small Business Development Center in Washington, D.C., and as Interim General Manager at the Washington, D.C. Convention Center, where, for over 15 years, she held several senior management positions.

Ms. McCloud is a member of several professional boards, including the International Association of Assembly Managers, the American Society of Association Executives, the National Forum for Black Public Administrators and the National Black MBA Association. She has been published in The Black Convention, Dollars and Sense, and Facility Manager. Ms. McCloud is a BA and MBA graduate of Howard University and currently resides in Bowie, Maryland.



**Sanford S. Williams,
FCC Office of Communications Business
Opportunities and Office of FCC Acting
Chairwoman Jessica Rosenworcel**

Sanford advises the Acting Chairwoman on work the agency can do to identify and expand opportunities for communities that have been historically underserved while also continuing to serve as Director of the Office of Communications Business Opportunities. The Office of Communications Business Opportunities promotes competition and innovation in telecommunications and information services and supports opportunities for small, women-owned, and minority-owned communications businesses. Sanford has worked in various roles at the FCC since 1999. He also worked as an attorney for Womble, Carlyle, Sandridge & Rice and taught at Augusta State

University in Georgia. Mr. Williams graduated from Cornell University where he earned an undergraduate degree in operations research and industrial engineering and a Master's in Business Administration from the Johnson School of Management. He earned his law degree from the University of Virginia School of Law where he was a member of the Virginia Law Review.



Tony Crescenzo
Intelligent Waves, LLC
Member of Northern Virginia Technology Council

Tony Crescenzo is the President of Intelligent Waves LLC, with the overall responsibility of leading the company's strategic growth initiatives with leading-edge innovation, executive management, leadership, and expansion into new markets.

Tony is a veteran of the U.S. Marine Corps. He joined the Intelligent Waves team after serving as CEO of

IntelliDyne, LLC since 2013. In his tenured thirty-plus years career, Crescenzo has held strategic leadership positions at Software AG Federal Systems, CACI, and Initiate Systems. He also served as President and CEO of Inline Software, and President and CEO of Illumitek, an SPSS spin-off. Tony was the founder and CEO of Analysis Frameworks, and a Partner at the Management Consulting Firm Achievence, where he led the strategy practice for clients in the federal market.

Tony is a member of the Board of Directors of the Northern Virginia Technology Council and is the Co-Chair of NVTC's Veteran's Employment Initiative Foundation. Tony is a member and Chair of the Advisory Board of the Semper Fi Fund and a member of the Virginia Board of Trustees at The Nature Conservancy.



Major L. Clark, III
U.S. Small Business Administration

Major Clark is responsible for government contracting issues, including regulations related to the HUBZone, 8(a), Small Business Innovation Research, and Minority Enterprise Development programs.

Currently, he is serving as Acting Chief Counsel for Advocacy. In addition, he covers Research and Development, cybersecurity, Bureau of Industry and Security export regulations and is a member of Advocacy's international team. Major has been a member of the Advocacy team since 1998. Before joining Advocacy, he was a senior corporate officer for one of the fastest growing minority-owned businesses in the United States, the Maxima Corporation. During his 11 years at the Maxima Corporation, Major managed several multi-million-dollar federal contracts and was the senior corporate officer for administration. In his earlier tenure in

public service, Major received national recognition as the first African American to serve as the chief administrative officer for the Small Business Committee of the U.S. House of Representatives. Congress enacted numerous innovative laws for small and minority businesses during this time, most still at the center of today's federal small business programs.



Joycelyn James
Office of the Deputy Mayor for Planning & Economic Development, Government of the District of Columbia

Joycelyn James currently serves as the Senior Tech, Equity & Inclusion Manager in Washington, DC's Office of the Deputy Mayor for Planning and Economic Development (DMPED). In this role, she works to promote tech and innovation businesses that will create jobs and spur economic growth throughout the city. Ms. James also works with the Mayor's Innovation & Technology Inclusion Council, which released *Pathways to Inclusion*, a report providing a roadmap to create an inclusive ecosystem where all residents have an opportunity to participate in Washington's growing tech economy. Prior to joining DC government, she was Senior Counsel and the

Cathy Hughes Policy Fellow for MMTTC, with a focus on the advancement of minority and women's entrepreneurship in media, telecommunications, and broadband-related industries. Ms. James is a graduate of the Catholic University of America Columbus School of Law, where she served as a Staff Member for *CommLaw Conspectus: Journal of Communications Law and Technology Policy*. Prior to her legal education, she attended Howard University where she graduated *magna cum laude* with a Bachelor of Arts in Communications.



Scott D. Woods
BroadbandUSA, National Telecommunications and Information Administration

As a Senior Broadband Program Specialist with the National Telecommunications and Information Administration's (NTIA) BroadbandUSA Initiative, Mr. Woods manages the BroadbandUSA Technical Assistance Program. He serves as a principal liaison between the BroadbandUSA program office and key strategic partners and external stakeholder groups, including representatives from state and local governments, telecommunications companies, for-profit and non-profit corporations, and colleges/universities.

Prior to his BroadbandUSA management responsibilities, Mr. Woods managed numerous broadband network construction projects within the Broadband Technology Opportunities Program's (BTOP) Comprehensive Community Infrastructure portfolio, including projects in California, Arizona, Virginia, Georgia, Florida, Louisiana, Texas, West Virginia, Arkansas, Hawaii, Puerto Rico, and the U.S. Virgin Islands. His portfolio of projects included complex, high-profile, and high-risk broadband infrastructure deployment and construction projects with a total value over \$750 million.

Prior to NTIA, Mr. Woods served as an Associate Attorney in the Telecommunications, Media and Technology Group at Bingham McCutchen LLP in Washington, D.C.

Mr. Woods holds a Bachelor of Arts from Morehouse College, a Master of Arts in Public Policy from American University, and a Juris Doctor from Howard University School of Law.



Angela M. Washington
Minority Business Development Agency, U.S.
Department of Commerce

Angela Washington, Senior Business Development Specialist, is an experienced executive, with first-hand operational experience and has over twenty years of Federal Government experience, serving six presidential administrations. She held various program and specialized positions in key government agencies such as the Office of Personnel Management, the Department of Agriculture and the Department of Commerce. Angela joined the Minority Business Development Agency (MBDA) in January 1999 in the Office of the National Director, during the Clinton Administration. Currently, she is a Senior Business Development Specialist in the MBDA Office of Business Development (OBD) providing management

and technical assistance to businesses domestically and internationally, among other responsibilities.

Her previous role as an Information Technology Specialist spanned over nine years with the MBDA, Office of Information Technology Research and Innovation; honing her invaluable knowledge and experience in the Information Technology sector. Of her myriad of core contributions, she served as lead coordinator of MBDA's annual Minority Enterprise Development (MED Week), the largest public conference that targets small-to-medium and large minority business enterprises. She was integral in choreographing the critical "Matchmaking" and "Selling to the Federal Government" forums that focus on growing a domestic and global pipeline of opportunities for engaged entrepreneurs. In 2010, Washington identified over \$50 billion in public and private sector contractor opportunities for minority-owned businesses.

In 2015, she influenced the MBDA Leadership to create an Inclusive Innovation Initiative, known as I-3, to advance the economic impact of minority firms in today's top emerging industries. Angela led an agency-wide initiative designed to connect minority firms and students of color to the R&D resources in the immense network of Federal labs. The main goal of this effort is to create emerging businesses through federal commercialization in top innovation areas such as advanced manufacturing, energy, 3D printing, internet of things, robotics and smart cities.

In 2019, she executed MBDA's first ever 100% virtual business matching making event in collaboration with over a dozen public and private sector partners. Washington is known for her ability to identify, procure and implement advance technology driven solutions that support the growth and development of business enterprises.



Heather Gate
Vice Chair, ACDDE
Connected Nation

As the Director of Digital Inclusion for Connected Nation (CN), Heather Gate is responsible for strategy development and implementation of programs that impact digital inclusion for all people in all places. Ms. Gate has more than 12 years' experience working in digital inclusion with the mission of improving the lives of vulnerable populations across the country. She has extensive experience engaging with minorities, rural communities, families, and others on the frontlines of the digital divide and working behind the scenes as an advocate and tactician with local, state, and federal leaders. Heather also serves as Vice Chair of the Federal Communications Commission's Advisory Committee on Diversity and Digital Empowerment (ACDDE).



The Honorable Jonathan Adelstein
The Wireless Infrastructure Association

Jonathan S. Adelstein has headed WIA since 2012, representing the businesses that build, develop, own, and operate the nation's wireless infrastructure. He is a former Commissioner of the Federal Communications Commission and Administrator of the U.S. Department of Agriculture's Rural Utilities Service. WIA has spearheaded the Telecommunications Industry Registered Apprenticeship Program, a Department of Labor-credentialed training program that brought apprenticeships into the wireless industry for the first time and is committed to expanding diversity and inclusion in the wireless industry. He previously served 15 years on the U.S. Senate staff, culminating as a senior legislative advisor to Majority Leader Tom Daschle. He received an M.A. in History and a B.A., with Distinction, in Political Science from Stanford University and has taught history at Stanford and Harvard.



Jalayna F. Bolden
AT&T Services, Inc.

Jalayna Bolden is Director of Supplier Diversity and Sustainability for AT&T. In this role, she provides oversight of the strategic vision and design of key initiatives, messaging, and supplier advocacy to maintain AT&T's world class Supplier Diversity and Sustainability programs.

She leads a team of Diversity and Sustainability Professionals who are responsible for developing programs to stimulate diverse business growth through direct and subcontractor opportunities to make measurable contributions to the economic growth of diverse companies and communities and ensuring all suppliers engage in sustainable supply chain management solutions to reduce impact to the environment when providing goods and services.

Jalayna holds a Master of Business Administration in Finance from the University of The Incarnate Word in San Antonio, Texas and a Bachelor of Science in Accounting from Southern University and A&M College in Baton Rouge, Louisiana. She is also a Certified Purchasing Manager.



Jesús Borboa
PayPal

Jesús is a veteran supplier diversity professional with extensive experience in the public and private sectors. In the public sector, Jesús worked in municipal, state and federal supplier diversity programs. Currently, Jesús works for PayPal and is responsible for establishing and implementing their supplier diversity program. PayPal is committed to democratizing financial services and empowering people and businesses to join and thrive in the global economy. Supplier diversity is a logical and natural extension of the company's commitment to diversity. Borboa's

career has allowed him to participate on many boards that are directly related to supplier diversity and focused on diverse communities. Jesús was awarded his master's degree in Public Administration from the University of Colorado.



Chris James
National Center for American Indian Enterprise Development

Chris James has served as the President and CEO of the National Center for American Indian Enterprise Development since January of 2017. He is responsible for guiding the organization in its day-to-day operations and implementing its long-term strategic initiatives and vision. Mr. James manages an organization with seven offices and 20 staff located across the country. In addition to hosting the popular Reservation Economic Summit (RES) in Las Vegas and programming in all corners of the U.S., Mr. James maintains strong relationships with supplier diversity offices within Fortune 500 companies including, but not limited to: Lockheed Martin, Nike, Google, Square Inc; Northrup Grumman, Alaska Airlines, Microsoft

and IBM. He also leads the organization's work with local, state, federal, and tribal government officials.

From 2011 – 2016, Mr. James served as Associate Administrator at SBA, where he was a Senior Executive Service (SES) appointee of President Barack Obama where he oversaw the Office of Field Operations, Office of Intergovernmental Affairs, and the Office of Native American Affairs. His extensive portfolio included Native American outreach, program management, and tribal consultation. While at SBA, Mr. James's responsibilities included representing the SBA at White House events and in state, local, and congressional affairs, as well as serving as a liaison to domestic and international corporate partners and stakeholders. He also established and oversaw SBA's Office of Intergovernmental Affairs. As the head of the Office of Field Operations, he managed a workforce of over 800 people with an annual operating budget of over \$200 million and worked on programs and services that affected all 50 states and every U.S. territory. Mr. James was also the officer on record for Tribal Consultation.

Prior to SBA, Mr. James was an Associate Program Manager at the U.S. Department of the Treasury from 2009-2011. During his two years at Treasury, he approved over \$120 million dollars in funding to deserving applicants. In part thanks to the leadership of Mr. James, the number of certified Native CDFIs increased by 30% and the Native American CDFI Assistance Program saw an increase in applicants. Prior to coming to Washington, DC, Mr. James was the Associate Director for the Sequoyah Fund, which is the Native American CDFI and an enterprise of the Eastern Band of Cherokee Indians located in Cherokee, North Carolina.

Mr. James was a member of numerous White House task forces, councils, and working groups during his time as a federal official. Currently, he is an Advisory Board Member of First Peoples Worldwide, a Board Member of the Federal Reserve Bank of Minneapolis's Center for Indian Country Progress Leadership Council, a Member of the Federal Communication Commission's (FCC) Diversity in Tech Working Group of the Advisory Committee on Diversity and Digital Empowerment and Board Member of New Mexico Community Capital. Mr. James also served as a volunteer Agency Review Team (ART) member of President Biden's Transition at the U.S. Small Business Administration (SBA).

Mr. James has a B.A. in Communication Studies from the University of North Carolina at Wilmington, a Master of Entrepreneurship from Western North Carolina University and enrolled at Harvard University in the Nonprofit Management Graduate program. Mr. James is of Cherokee descent and originally from Cherokee, North Carolina, home of the Eastern Band of Cherokee Indians. His family has owned small

businesses on the Cherokee Indian Reservation for more than 5 decades.



Antonio Tijerino
Hispanic Heritage Foundation

Antonio Tijerino is president and CEO of the Hispanic Heritage Foundation, a national nonprofit focused on education, workforce, social impact, and culture through innovation and leadership. HHF is acknowledged as a creative, agile, impact-focused org which has been recognized by The White House, US Congress, Fortune 500 companies, other nonprofits, and the Government of Mexico presented Tijerino with the Ohtli Award, the highest honor outside of Mexico. Tijerino also serves as executive producer of the Hispanic Heritage Awards at the Kennedy Center broadcast on PBS Stations.

Tijerino has made tech one of HHF's priorities through programs such as Code as a Second Language (CSL) which has introduced and taught up to 100,000 underrepresented youths to coding, built a sustainable pipeline of Latinx tech talent developed through their education and into careers and in leadership. On the policy side, through his TechEdquity effort, Tijerino has been a strong advocate of addressing the inequity in access to tech in education and the workforce which earned him the MMTC's Digital Hero Award.

Prior to HHF, Tijerino was an executive at Fannie Mae Foundation, Nike, Burson Marsteller, and Cohn & Wolfe which provide a comms lense to the orgs' process. Tijerino serves on various national and local boards and has been honored with awards for his impact in his 20 years heading HHF. He graduated from the University of Maryland and was honored with a Doctorate of Humane Letters from The Chicago School. Tijerino is also a Salinas Fellow at the Aspen Institute.



**S. Jenell Trigg, Member
Co-Lead, Digital Empowerment Subgroup, Digital
Empowerment and Inclusion Working Group,
ACDDE
Lerman Senter PLLC
Representing the Wireless Internet Service
Providers Association**

S. Jenell Trigg, a former broadcast television sales and marketing executive spanning a sixteen-year advertising career in the Chicago and Baltimore markets is Chair of Lerman Senter PLLC's Privacy and Data Security Practice. In addition to her varied regulatory and policy practice in the broadcast, wireless, cable, and telecommunications industries, Ms. Trigg specializes in privacy and data security issues, intellectual property concerns, and government regulation of the Internet and new technologies. She is accredited as a Certified Information Privacy Professional (CIPP) through the International

Association of Privacy Professionals.

Ms. Trigg is also a recognized authority on small business, women and minority telecommunications business issues from an industry, regulatory, and legislative perspective, and has worked with all previous FCC Federal Advisory Committees on Diversity as a consultant and/or subject matter expert.

Prior to private practice, Ms. Trigg served as Assistant Chief Counsel for Telecommunications for the Office of Advocacy, U. S. Small Business Administration, where she directed Advocacy's involvement in all telecommunications and Internet issues and proceedings before the FCC, other federal and state government agencies, the White House, and Congress. She was also the first Executive Director and Chief Operating Officer for The Telecom Opportunity Institute, a non-profit corporation that promoted career and training opportunities in telecommunications for disadvantaged youth, minorities and women.

While in law school, Ms. Trigg worked at the FCC as a law clerk to Commissioners Rachelle B. Chong and Susan Ness, and as the Senior Telecommunications Policy Analyst for the Office of Communications Business Opportunities. She received a B.S. in Science in Speech from Northwestern University and a J.D., *magna cum laude*, from The Catholic University of America, Columbus School of Law. She also has a certification in communications law, with honors, from CUA's Institute for Communications Law Studies.