



**OCBO'S SUPPLIER DIVERSITY SERIES:  
DIVERSITY AND GOVERNMENT ADVERTISING  
ROUNDTABLE DISCUSSION  
Wednesday, March 23, 2016, 10:00 a.m. – Noon.**

**AGENDA**

<b>10:00-10:10am</b>	<b>Opening Remarks</b>  <i>Thomas Reed, Director, Office of Communications Business Opportunities ("OCBO"), Federal Communications Commission</i> <i>James Winston, National Association of Black Owned Broadcasters ("NABOB")</i>
<b>10:10-10:20am</b>	<b>Greetings from FCC Chairman, Commissioners (Invited)</b>
<b>10:20-10:40am</b>	<b>Discussant Introductions and Opening Comments</b>  <b>Moderators:</b> <i>Thomas A Reed, OCBO</i> <i>James Winston, NABOB</i>  <b>Discussants:</b> <i>Sherman Kizart, Kizart Media Properties</i> <i>Steve Roberts, the Roberts Companies</i> <i>Melody Spann-Cooper, WVON Chicago</i> <i>Chanel Bankston-Carter, the Department of Veterans' Affairs</i> <i>Kenyata Wesley, the Department of Defense</i> <i>Nick Olson, the Consumer Financial Protection Bureau</i> <i>Leslie Jean, the Department of Transportation</i> <i>Timothy Smith, the Federal Communications Commission</i> <i>Carolyn Fleming-Williams, OCBO</i> <i>Calvin Osborne, OCBO</i>
<b>10:20-11:00am</b>	<b>Session 1: Diversity Diagnosis: Procuring Advertising Contracts.</b>
<b>11:00-11:10am</b>	<b>Break</b>

**11:10-11:50pm**

**Session 2: Prescriptive: How Women and Minority Broadcasters can Assist Federal Agencies in Advancing their Mission.**

**11:50-Noon**

**Closing Comments; Adjourn.**

## **BIOGRAPHIES**

### **CHANEL BANKSTON-CARTER**

U.S. Department of Veterans Affairs, Director for Strategic Outreach and Center for Small Business Utilization. Mrs. Bankston-Carter is the Director, of Strategic Outreach at OSDDBU, where she is responsible for an outreach program that promotes engagement, awareness, and opportunities to small businesses interested in doing business with VA, other federal agencies and commercial partners. Mrs. Bankston-Carter also works closely with the Executive Director to ensure that small businesses have the maximum opportunities to connect directly with procurement decision makers. Mrs. Bankston-Carter is an Army Veteran. Her VA career began at the Department of Veterans Affairs, Veterans Benefits Administration in Waco, TX, where she was out based at Fort Hood, Texas as a Counseling Psychologist, providing Chapter 31 vocational rehabilitation counseling and employment services to Veterans. From there she moved to Washington, D.C. Veterans Affairs Central Office and served as the Rehabilitation Counseling Specialist/Liaison for the Eastern United States. She has also worked for the Office of the Secretary, Center for Women Veterans, Director of the Customer Service Center at VA Central Office, and the Program Manager for the Veterans Employment Service Office.

### **MELODY SPANN COOPER**

Chairman, Midway Broadcasting Corporation President, WVON and WRLL Radio-Chicago. Melody Spann Cooper is Chairman of Midway Broadcasting Corporation, the parent company of WVON and WRLL Radio Stations in Chicago. As Chairman of Midway Broadcasting Corporation, she joined an elite list of America's female broadcast owners after purchasing the company's controlling interest in 1999. Midway Broadcasting properties include WVON 1690AM, the oldest Black-oriented radio station in Chicago. With its urban talk format, the station is lauded as a leading source of information and community empowerment. In 2007, Spann Cooper spearheaded the corporation's expansion with the development of WRLL 1450AM, Chicago's Home for Hispanic Independent Broadcasters. WRLL is committed to preserving the authentic voice and culture of Chicago's growing Latino target market. Spann Cooper's other professional affiliations include: Board Member of Chicago's tourism board,

Choose Chicago; Trustee of the Museum of Science and Industry; Member of the African American Legacy of the Chicago Community Trust; The Executive Committee of the Business Leadership Council; Board Member of the National Association of Black Owned Broadcasters; and advisory board member of the School of Communications at Loyola University of Chicago; and Chair of the Board of Hales Franciscan High School. Her accomplishments in broadcast media have been recognized by numerous organizations that have highlighted her achievements in leadership and business including Crain's Chicago Business; The Chicago Sun-Times; The Minority Supplier Development Council, The Women's Business Development Corporation; and The Community Media Workshop. Spann Cooper holds a Bachelor's of Science Degree in Criminal Justice from Loyola University of Chicago. She is married, and is the daughter of legendary radio personality Pervis Spann "The Blues Man."

### **JOSHUA GALICKI**

Joshua is the Deputy Assistant Director for Procurement at the Consumer Financial Protection Bureau, an independent agency of the Federal Reserve. He previously served as the Chief of Contracting for the Troubled Asset Relief Program (TARP) and Program Operations at the Department of Treasury. He also served the Chief of Sales and Marketing and Corporate Procurement at the United States Mint. Joshua also served as a contracting professional at the Department of Army, overseeing the acquisition of major weapons systems to include various artillery and landmine systems. He was the recipient of the David Rittenhouse Award for Excellence from the US Mint. Joshua was previously designated as a Certified Federal Contracts Manager (CFCM) by the National Contract Management Association. He is a graduate of Kings College.

### **LESLIE JEAN**

Leslie Jean is the current Program Director of the Capital Region Small Business Transportation Resource Center through a joint collaboration with the US Department of Transportation's Office of Small Business Development Utilization (OSDBU) and the United States Black Chambers (USBC). In this role, she supports the mission of OSDBU by providing technical and financial assistance, including outreach and training services to the nation's Small Business community in order to prepare them to compete and participate in federally funded contracts.

Prior to joining the SBTRC, Leslie spent over a decade in the field of education serving students in various capacities across the country including managing educational leadership programs for high achieving scholars as well as developing unique, creativity-based education strategies to cater to the diverse needs of inner-city children. While working in the District of Columbia Public Schools, Leslie developed a unique partnership with the Embassy of Brazil. Through this partnership, she taught fifth grade students how to develop a "barrio" redevelopment strategy centered around the 2016 Olympics in Brazil. In this plan, students learned how to create architectural drawings, develop large-scale site plans and multi-modal transportation plans, as well as develop a broad economic redevelopment strategy for pre and post-Olympic transition.

Leslie Jean is a graduate of the University of Florida where she received her B.A. in Political Science with a focus on African-American and Latino politics. She received her Masters in City

and Regional Planning (M.C.R.P.) from The Catholic University of America in Washington D.C. It was here where she received the honor of Best in Thesis for her paper entitled, *Integrating Urban Planning Techniques into Standards Based Learning*. This paper served as a unique blend of urban planning, transportation, and architecture principles that were integrated into DCPS and Common Core curriculum. After, finishing her time at Catholic University, Leslie went on to receive a second Masters of Teaching from Trinity Washington University. In her spare time, she gives back by serving as President of the University of Florida, Association of Black Alumni-DC, Vice President of Membership for the University of Florida DC Alumni Chapter, and mentoring youth throughout the DC area.

### **SHERMAN K. KIZART**

Sherman K. Kizart is founder and managing director of Kizart Media Partners, Inc. (KMP, Inc.). The company he launched in 2008 is a national media sales and marketing consulting firm headquartered in Chicago, Illinois that partners with clients to generate greater sales that focus on revenue opportunities for urban targeted media platforms. Mr. Kizart has acquired his expert knowledge from over 20 years of experience as a marketing specialist. He is one of the leading advocates and authorities in the U.S. on Urban Radio and multicultural media strategies and tactics. Prior to founding KMP, Inc., Mr. Kizart worked for Interep, Inc. as senior vice president and director of urban radio. He is recognized for his experience in the media and telecom industry. He was recently appointed to serve on the FCC's re-chartered Federal Advisory Committee on Diversity in the Digital Age by the Honorable Julius Genachowski, Chairman of the Federal Communications Commission (FCC). Mr. Kizart was also recently named Multicultural Entrepreneur of the Week by the Minority Media and Telecommunications Council. Mr. Kizart serves as an urban sales and marketing expert to the industry's leading advocacy organizations including the Radio Advertising Bureau, National Association of Broadcasters, and National Association of Black Owned Broadcasters. He is the Chairman of RADIO INK Magazine's Urban Advisory Council, and is seated on the Board of Visitors at the Howard University John H. Johnson School of Communications. Mr. Kizart was awarded the radio industry's highest recognition, the Radio Wayne Award. He is an active member of Kappa Alpha Psi Fraternity, Inc. and was recently appointed Chairman of the Corporate Outreach and Strategic Media Partnerships Committee. Prior to his 15 year stint at Interep, he managed the urban sales efforts for some of the country's leading broadcasters including Clear Channel in markets such as New Orleans, Memphis, and Dayton respectively. A graduate of the University of Mississippi, he is an avid tennis player and enjoys travel.

### **NICK OLSON**

Nick is the Procurement Team Lead for the Consumer Financial Protection Bureau (CFPB) Office of Procurement. Prior to joining the Bureau upon its inception, Nick worked as a Procurement Analyst for the Department of the Treasury's Office of the Procurement Executive and a Contracting Officer for Treasury's Office of Financial Stability during administration of the Troubled Asset Relief Program (TARP). Nick has also worked for the Internal Revenue Service, and the Procurement Law Division and the Office of Inspector General at the U.S. Small

Business Administration (SBA). Nick is a graduate of the George Washington University Law School with a concentration in Government Contract Law, and a member of the Virginia Bar Association.

### **CALVIN OSBORNE**

As Associate Director of the Office of Communications Business Opportunities (OCBO), Mr. Osborne is responsible for directing OCBO's regulatory flexibility team. This team is responsible for implementing the Regulatory Flexibility Act and the Small Business Regulatory Enforcement and Fairness Act throughout the FCC, to ensure that small business interests are fully considered in agency actions. Mr. Osborne also serves as an FCC liaison to small, women and minority-owned broadcast and telecommunications companies by identifying and helping to resolve issues that affect them. In this capacity, Mr. Osborne has advised the Commission on broadband adoption issues. He has also advised the Chairman on media ownership issues that affect minority communities. Prior to joining the FCC, Mr. Osborne served as an attorney in the Public Service Commission of D.C. (DC PSC). He advised the Commission on intrastate telecommunications matters such as interconnection, local competition issues, and other FCC telecommunications proceedings. While at the DC PSC, Mr. Osborne led the Commission's team of economists and attorneys organized to implement the provision of the Telecommunications Act of 1996 concerning competition in the local exchange market. Prior to DC PSC, Mr. Osborne served as a complex litigator in the banking industry. While serving as a Senior Attorney for Federal Deposit Insurance Corporation (FDIC/RTC) he successfully litigated a number of environmental representations and warranties claims with potential exposure to the FDIC/RTC of in excess of \$24 million. He received a number of special awards for this effort. He also served as lead counsel responsible for seizing thrift institutions worth a total of approximately \$1 billion over a two year period, and he advised the Chief Executive Officers on various secured transaction matters; developed National Contracting and Subcontracting Policies and Procedures Guidelines for dissemination to over 1,000 companies conducting business with the FDIC. Mr. Osborne began practicing law as a litigation associate at Lewis Rice and Fingersh, which specialized in commercial real estate development. Prior to the firm, he was a Judicial Law Clerk to the Honorable Jon R. Gray at the Jackson County, Missouri Circuit Court, 1988-89. Mr. Osborne holds a Juris Doctorate from the University of Missouri in Kansas City, Missouri and a Bachelor of Science in Business-Economics from William Jewell College in Liberty, Missouri.

### **THOMAS REED**

Thomas Reed is the Director of the FCC's Office of Communications Business Opportunities. OCBO's core mission is to help the Commission create policy that promotes a diversity of voices over the airwaves and in the communications industry generally, to open up opportunities to all Americans to participate in and benefit from a robust communications environment. Thomas assumed the directorship in August 2009 after a long career as a litigator in both the government and private sectors. Prior to joining the FCC, he was Of Counsel at the law firm, K&L Gates LLP in Washington, DC, where his practice focused on a broad range of issues including commercial litigation, corporate governance,

investment management, and civil rights. At K&L, Thomas specialized in regulatory issues affecting women and minority-owned businesses. He has worked extensively with some of the nation's largest organizations that seek to advance the competitive interests of women and minority-owned businesses. Also immediately prior to joining the FCC, Thomas served as Legal Counsel to the National Coalition on Black Civic Participation and as Vice Chair of the Fairfax County Virginia Board of Elections. Prior to K&L, Thomas worked for several years as a Senior Trial Attorney in the Civil Rights Division of the U.S. Department of Justice where he prosecuted state and local jurisdictions whose voting practices weakened the voting strength of minority voters in violation of the Voting Rights Act of 1964 or failed to provide disabled citizens an equal opportunity to register to vote in violation of the National Voter Registration Act of 1993. While in private practice, Thomas was a regular commentator on disadvantaged business enterprise certification procedures for companies pursuing federal transportation contracts and strategies for companies contesting decertification actions. He has appeared on MSNBC with host, Norah O'Donnell and on WUSATV9 with anchor, Andrea Roane, as an expert on state and federal election issues and voting irregularities. Thomas' civic activities include his work on the board of Communities in Schools, one of the nation's most successful drop-out prevention programs. He received his bachelor's degree from Princeton University and his law degree from the University of Chicago Law School.

### **STEVEN C. ROBERTS**

A third generation St. Louisan and fourth generation Missourian, Steven attended St. Louis public schools and received his Bachelor of Arts with honors from Clark University, Worcester, MA, with a double major in Economics and Sociology, and a Juris Doctorate Degree (JD), and Master of Laws Degree (LLM), specializing in urban development at Washington University in St. Louis School of Law. Steven currently serves as President of The Roberts Companies, a privately held, multi-faceted business organization which has created and managed over sixty companies within the past thirty years in real estate projects, involving residential, retail, hospitality, office and the entertainment industry. He created the largest minority Television Radio and Wireless Telephone communication company in U.S. History. He orchestrated the creation of two publicly traded companies utilizing his broadcast and telephone investments. He has served on public boards in the banking, manufacturing and telecommunications sectors. He was appointed to the Federal Communications Commission Advisory Committee on Diversity for Communications in the Digital Age. He is a member of numerous local civic, philanthropic State of Missouri Commissions and has served on seven University Boards of Trustees after having been elected as the youngest member of the St. Louis Board of Aldermen and serving twelve years. As a former officer with NBC/LEO, he established and serves today on the NBC/LEO Foundation. Presently he is the Senior Advisor and General Counsel to the National Policy Alliance which is composed of the nine major civic organizations, representing black public officials from federal, state and local levels of government throughout the country, as well as the Joint Center for Political and Economic Studies, the nation's—pre-eminent think tank focused on issues of particular concern to the African American community. Most recently, Steven was appointed to the Board of Directors of the Compress us Company, a Washington, D.C. based healthcare IT company which has developed a healthcare platform that solves the

Veterans Administration's reporting systems failure and creates a tool to improve medical reporting for healthcare providers and clinicians.

### **TIMOTHY G. SMITH**

Mr. Timothy G. Smith is Chief of the Enterprise Acquisition Center at the FCC. He has more than 28 years of experience working in the field of Federal Government contracts administration. He started out in private industry in 1988 working as a Buyer and later Subcontracts Administrator. Mr. Smith joined the Federal Government in 1999 and has served in the role of warranted Contracting Officer with the United States Mint, the U.S. Federal Trade Commission, the Department of Housing and Urban Development, and U.S. Immigration and Customs Enforcement.

### **KENYATA L. WESLEY**

Mr. Wesley is currently the Department of Defense, Acting Director for the Office of Small Business Programs. He is responsible for the oversight of DoD Small Business Programs and Policy to include, SBIR/STTR, Rapid Innovation Fund, Mentor Protégé, STEM, Small Business workforce reshaping, as well as Outreach, and Indian Incentive Programs. Mr. Wesley was selected to Senior Executive Service in 2014. Previously, Mr. Wesley served as the Chief Associate Director for Small Business Programs. He was the Principle Advisor to the CECOM Commanding General/Head of Contracting Activity on Small Business. He also served as the primary liaison between the Army Contracting Command-Aberdeen Proving Ground and CECOM/C4ISR. He also served as the primary Program Manager for CECOM's Small Business and HBCU/MI program. Mr. Wesley has received an Army Civilian Achievement Medal for his accomplishments while serving as a senior Contract Specialist for the Army Contracting Agency Fort McPherson, Georgia. He also received several commendations while serving as the Deputy for Small Business Programs at Program Executive Office Simulation Training and CECOM/C4ISR. He utilizes this experience in working with diverse customers, to incorporate effective small business participation in their acquisition strategies. Mr. Wesley earned a Bachelor's degree in Business Administration from Wayland Baptist University in 2001 and a Master's degree in Business Administration from Alaska Pacific University in 2002. He is Level III DAWIA Contracting Certified and is a member of the Army Acquisition Corps. Mr. Wesley is also a proud Veteran of the United States Air Force.

### **CAROLYN FLEMING WILLIAMS**

Senior Deputy Director, Office of Communications Business Opportunities. Carolyn Fleming-Williams most recently served as Director of the Office of Communications Business Opportunities, FCC. During her 15-year tenure with the Commission, she has also served as a Senior Attorney-Advisor with the Media Bureau. Prior to joining the Commission, Ms. Fleming-Williams served as corporate counsel with the Communications Satellite Corporation

(COMSAT). She was also an associate attorney with the law firm Kirkpatrick & Lockhart, now K&L Gates LLP. Prior to joining K&L, she was an Honors Attorney with the U.S. Department of the Treasury. She has also served as President of DC Habitat for Humanity and as a Fairfax County Commissioner for Civil Service. Also, she is an Adjunct Professor at the University of Maryland in the School of Business Administration and Management Studies teaching “Leadership in the 21<sup>st</sup> Century.”

### **ALICE M. WILLIAMS**

Alice M. Williams serves as the Associate Director for newly established Workforce Initiative and the Socio-economic Programs, Under the Office of Secretary Defense (OSD), Acquisition Logistics and Technology, Office of Small Business Programs. She provides functional leadership and oversight of the entire process for the workforce initiatives and provide management and control of socio-economic programs across the Department of Defense (DoD).

With over 35 years of public service with Army and prior to transitioning to DoD, Alice served in several contracting activities; most often in Small Business key leadership positions performing major weapon systems and base operation functions for \$109 billion acquisition programs. Alice was instrumental in standing up Army Contracting Agency, Army Contracting Command and transitioned Army Contracting Command to Huntsville, Alabama as part of the Army Materiel Command’s Base Closure and Realignment Commission move. She is a former Contracting Officer and held an unlimited warrant serving the White House for the Presidential Inauguration Committee, Army Joint Chief Staff Special Task Force, Army 3<sup>rd</sup> Infantry (The Old Guard) and others and was a senior contracting advisor on “Operation Noble Eagle” Pentagon renovation after 911.

She is Level III certified contracting professional, certified in the Army Acquisition Leadership Challenge Program-Level II and is a huge advocate for mentoring junior contracting professionals!

She received Certification in Management from University of Virginia, Darden Executive Leadership Program, 2009 graduate of the Federal Executive Institute; CP 14 Army’s Senior Leadership Development Program and received her Bachelor’s in Business Management from National Louis University, Chicago, Illinois.

Alice serves as a volunteer advisor to the founder of a ministry based non-profit initiative, and serves on board of director’s for a community non-profit organization. She has three adult children, and two grandchildren.



## **JAMES L. WINSTON**

Mr. Winston is President of the National Association of Black Owned Broadcasters, Inc. (“NABOB”) and a partner in the Washington, D.C. law firm of Rubin, Winston, Diercks, Harris & Cooke, L.L.P. Mr. Winston became Executive Director and General Counsel of NABOB in February 1982, and was promoted to President in December 2014. Mr. Winston leads NABOB’s federal government relations and advertising industry outreach efforts. He also oversees NABOB’s annual broadcast management conferences. During the 1980s and early 1990s, Mr. Winston helped NABOB grow to 250 radio stations and 22 television stations. He also helped create the NABOB Telecommunications Education and Management Foundation, a 501 (c)(3) foundation, which helps to educate the next generation of broadcast industry leaders. Mr. Winston has received numerous industry honors for his work with NABOB and the Foundation. Before starting his law firm and joining NABOB, Mr. Winston served in several positions in law firms and corporations. From 1978 to 1980, he served as Legal Assistant to Commissioner Robert E. Lee at the Federal Communications Commission. In his law practice, Mr. Winston specializes in representation of clients in the telecommunications industry. He is a graduate of Harvard Law School and is admitted to practice law in the District of Columbia, New York and Massachusetts. Mr. Winston also holds a Bachelor of Science degree in Electrical Engineering from the University of Pennsylvania.