



Federal Communications Commission
Washington, D.C. 20554

Office of Native Affairs and Policy

From: Native <Native@fcc.gov>
Sent: Friday, December 30, 2022 12:02 PM
Subject: FCC Seeks Further Comment on Broadband Labels

Greetings from the Federal Communications Commission's Office of Native Affairs and Policy.

On November 17, 2022, the FCC released a [Report and Order \(Order\) and Further Notice of Proposed Rulemaking \(Further Notice\)](#) that requires broadband Internet access service providers (ISPs or providers) to display easy-to-understand labels to assist consumers when comparison shopping for broadband services. Once the rules become effective, ISPs will be required to display, at the point of sale, labels that disclose certain information about broadband prices; introductory rates; data allowances; and broadband speeds; and must also include links to information about their network management practices, privacy policies, and the Commission's Affordable Connectivity Program (ACP). The Order also establishes requirements for the label's format and display location to ensure consumers can make side-by-side comparisons of various service offerings from an individual provider or from alternative providers.

On December 19, 2022, the FCC released a [Public Notice](#) establishing comment dates for the Further Notice. The Further Notice seeks comment on additional steps the FCC can take to promote informed decision making in broadband service selection, including issues related to more comprehensive pricing information; bundled plans; label accessibility; performance characteristics; service reliability; cybersecurity; network management and privacy issues; the availability of labels in multiple languages; and whether the labels should be interactive or otherwise formatted differently.

Interested parties may file comments by accessing the FCC's Electronic Comment Filing System at <https://www.fcc.gov/ecfs/filings>. All filings must reference CG Docket No. 22-2. People with disabilities who need assistance to file comments online at <https://www.fcc.gov/ecfs/filings> may request assistance by email to FCC504@fcc.gov.

Comments are due January 17, 2023. Reply comments are due February 14, 2023.

A summary of the Broadband Labels FNPRM was published in the Federal Register on December 16, 2022. See: <https://www.federalregister.gov/documents/2022/12/16/2022-26853/empowering-broadband-consumers-through-transparency>

For general information about broadband labels, visit: <https://www.fcc.gov/broadbandlabels>.

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