Human Centered Co-Design for Connected Cancer Care
Improving communication, collaboration, and care through connected health

1 Learn
Conduct formative research exploring rural health disparities, information technology and broadband infrastructure/adoption gaps, barriers and innovations in cancer symptom management

2 Listen
Engage patients, support networks and providers to understand needs, attitudes and context in rural and underserved communities

3 Co-Create
Work with patients, caregivers, healthcare providers and communities to co-design connected interventions that support symptom management

4 Pilot
Conduct agile pilots integrating broadband connectivity, cutting-edge technology, and human interventions to develop flexible, community-powered toolkits for symptom management

5 Improve
Evolve using feedback from pilots, field research, and co-creation sessions; iterate, test and improve connected interventions

6 Scale
Deliver symptom management toolkits and a scalable, connected platform for community-powered development of health interventions nationally (L.A.U.N.C.H.-PAD)

Collaborators in the L.A.U.N.C.H. Initiative include the National Cancer Institute, the Federal Communications Commission Connect2Health Task Force, University of California-San Diego, University of Kentucky Markey Cancer Center, and Amgen