

# BROADCAST TV TRANSITION:



## What to Watch For

Some local TV stations across the U.S. are changing their over-the-air broadcast frequencies. The following information provides guidance for people in your community who use an antenna to watch over-the-air television.

### Rescan Your TV

While the channel numbers seen on the TV are not changing, viewers who watch over-the-air television with an antenna will need to rescan their TV set to update to the new frequencies.

A change in frequency impacts how a channel is received by the TV. Viewers who watch over-the-air television with an antenna will need to rescan their TV set each time a station moves to a new frequency. The channel number they use to watch the station will not change.

Stations that are moving will provide notice of their upcoming “Rescan Day.” At that time, viewers need to rescan their TV to continue to watch that channel. Stations across the country are transitioning in phases and viewers in most areas may need to rescan more than once.

**Only people who use an antenna to watch local channels need to rescan their TV. Cable or satellite subscribers are not affected by these changes.**

### You Can Help Share the News

You can help ensure that all members of your community are informed about the upcoming changes and the need to rescan. Most viewers will be able to successfully rescan their televisions without any help. However, members of certain communities, such as older adults, persons with disabilities, and those for whom English is not their primary language, may need additional information and assistance.

# Inform TV Viewers

- Distribute the FCC's "Quick Start Guide" to community organizations and at informational meetings.
- Send regular emails to your community contacts in advance of the rescan period(s) in your area. This will help alert viewers to watch for station announcements regarding local TV Rescan Days.
- Post updates and reminders on social media using the hashtags #FCCRescan and #PlanToRescan. Include links to the FCC ([www.fcc.gov/TVrescan](http://www.fcc.gov/TVrescan)) and National Association of Broadcasters ([www.tvanswers.org](http://www.tvanswers.org)) websites.
- Reach out to anchor institutions, such as libraries and community organizations, 4H Clubs, senior centers, recreation centers, and similar sites.
- Identify populations in your community that may face challenges with changes in technology, such as older adults, persons with disabilities, and non-English speaking consumers.
- Include TV rescan information as part of public meetings with community organizations that have close relationships with your targeted populations.

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