



# **Pre - Auction Procedures**


## 700 MHz Band (Auctions 73 and 76)

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# Disclaimer

Nothing herein is intended to supersede any provision of the Commission's rules or public notices. These slides should not be used as a substitute for a prospective applicant's review of the Commission's relevant orders, rules, and public notices. Prospective applicants must familiarize themselves thoroughly and remain current with the Commission's rules, Orders, and Public Notices relating to the 700 MHz Band service, rules relating to application and auction procedures, and the procedures, terms and conditions contained in the Auctions 73 and 76 public notices.



# Auction Deadlines

## *(Deadlines are Deadlines)*

- 📄 Auctions 73 & 76 FCC Form 175  
Filing Window Opens: **November 19**
- 📄 Auctions 73 & 76 FCC Form 175s due: **December 3**
- 📄 Auction 73 Upfront Payments due: **December 28**
- 📄 Mock Auction: **January 18**
- 📄 Auction 73 Begins: **January 24**



# FCC Form 175

*(Deadline – December 3rd 6:00 PM ET)*

- Must be filed electronically
- Filing window opened **November 19, 2007 at 12:00 PM ET** and will close at **6:00 PM ET** on **December 3, 2007**
- Instructions are provided in the Procedures PN (DA 07-4171, rel. 10/5/07 - Attachments D & E )
- File early
- Auction-specific questions, call 717-338-2868
- Technical Support, call 877-480-3201 option nine or 202-414-1250



# Status Public Notice

*(Sent by FedEx)*

- Released 2-3 weeks after Form 175 filing deadline
- Lists Accepted, Incomplete and/or Rejected applications
- Applicants are given 1-2 weeks to remedy incomplete applications.
- The resubmission deadline is often the same date as Upfront Payment deadline


**Sent to the contact person at the contact address as indicated on Form 175**



# Auction 73 Upfront Payments

*(Deadline-December 28th 6:00 PM ET)*

- Wire Transfer Only
- Fax FCC Form 159 to Mellon Bank **at least** one hour before sending wire transfer
- Submit early and confirm payment receipt with **your** financial institution
- Note: If Auction 76 is needed, bidders will be given an opportunity to supplement their upfront payments before the start of that auction. Instructions will be provided after close of Auction 73.



# Bidding Options

## *(Electronic or Telephonic)*

- Qualified bidders may bid electronically or telephonically
- FCC encourages electronic bidding
- If bidding telephonically, call early in the bidding period



# Auction 73

## Qualified Bidder Public Notice (*FedEx Mailing*)

- Released approx. 2 weeks after resubmission/upfront payment deadline
- Lists:
  - 📄 *All qualified bidders*
  - 📄 *Bidding schedules for the Mock Auction and for the first day of Auction 73*

**Sent to the contact person at the contact address as indicated on Form 175**





# Registration Materials

*(FedEx Mailing)*

- Telephonic Bidding Phone Number
- Every qualified bidder will receive at least two SecurID Tokens
- A Bidding System Manual
- If **not** received by noon Tuesday, **January 15th**, contact 717-338-2868
- If Auction 76 is necessary, these same registration materials and SecurID tokens will be used in that auction.

Sent to the contact person at the  
contact address indicated on Form 175



# Mock Auction

## *(January 18, 2008)*

Provides bidders the opportunity to:

- Become familiar with the electronic bidding system
- Try telephonic bidding option
- Ask questions



# Auction 73 Begins

**Thursday,**

**January 24, 2008**



# Auction 73 Closing

- Closing Public Notice (determined by auction results)
- If Auction 76 is necessary, refunds for Auction 73 will not be processed until Auction 76 closes.



# Subsequent Auction 76

- Commission will conduct Auction 76 if frequency block licenses **have not** met the reserve price in Auction 73
- Commission will issue a Public Notice announcing:
  - licenses to be offered
  - supplemental upfront payment deadline
  - subsequent auction start date
  - the first day's bidding schedule.



# Subsequent Auction 76 (Cont'd)

- Commission will separately notify bidders of available/remaining eligibility and additional upfront payment opportunity
- Commission will NOT issue a separate Qualified Bidder Public Notice for Auction 76.
- Bidders will be able to check bidding eligibility prior to start of Auction 76.
- Commission will not conduct a separate Mock Auction for Auction 76



# Hints & Reminders

- ☞ Contact phone numbers are listed at paragraph 324 of Procedures PN DA 07-4171 (rel. 10/5/07)
- ☞ Review all Public Notices carefully.
- ☞ Our Web site is a valuable source of information.  
([wireless.fcc.gov/auctions](http://wireless.fcc.gov/auctions))
- ☞ Deadlines are taken very seriously!!
- ☞ **Remember:** If an applicant wishes to participate in Auction 76 **only**, they **must:** (1) file an application for both auctions, (2) select at least one license in Auction 73, and (3) submit an upfront payment to cover that license.



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