

Pre - Auction Procedures

FM Broadcast Auction (Auction 79)

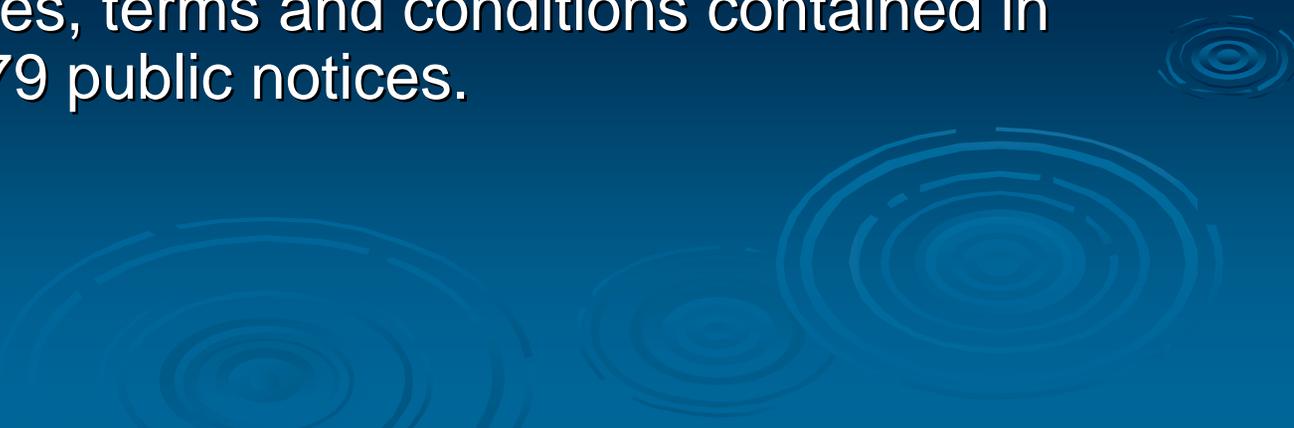
Linda Sanderson (linda.sanderson@fcc.gov)
Auctions Marketing Specialist
FCC Wireless Telecommunications Bureau
Auctions & Spectrum Access Division
(717) 338-2868

June 16, 2009

Disclaimer

Nothing herein is intended to supersede any provision of the Commission's rules or public notices. These slides should not be used as a substitute for a prospective applicant's review of the Commission's relevant orders, rules, and public notices.

Prospective applicants must familiarize themselves thoroughly and remain current with the Commission's rules relating to the FM Broadcast service, rules relating to application and auction procedures, and the procedures, terms and conditions contained in the Auction 79 public notices.



Auction Deadlines

(Deadlines are Deadlines)

- 📄 FCC Form 175 Filing
Window Opens: **June 16**
- 📄 FCC Form 175s due: **June 25**
- 📄 Upfront Payments due: **July 31**
- 📄 Mock Auction: **August 28**
- 📄 Auction Begins: **September 1**

FCC Form 175

(Deadline – June 25th 6:00 PM ET)

- Must be filed electronically
- Filing window opens **June 16, 2006 at 12:00 PM ET** and will close at **6:00 PM ET on June 25, 2009**
- Instructions are provided in the Procedures PN (DA 09-810, rel. 4/17/09 – Attachment B)
- File early
- Auction specific questions, call 717-338-2868
- Technical Support, call 877-480-3201 option nine or 202-414-1250

Status Public Notice

(Sent by FedEx)

- Released approximately 4 weeks after Form 175 filing deadline
- Lists Complete, Incomplete and/or Rejected applications, as well as construction permits applied for
- Applicants are given 1-2 weeks to remedy incomplete applications
- The resubmission deadline is often the same date as Upfront Payment deadline

Sent to the contact person at the contact address as indicated on Form 175

Upfront Payments

(Deadline – July 31st 6:00 PM ET)

- Wire Transfer Only
- Fax FCC Form 159 to U.S. Bank **at least** one hour before sending wire transfer
- Submit early and confirm payment receipt with **your** financial institution

Bidding Options

(Electronic or Telephonic)

- Qualified bidders may bid electronically or telephonically
- FCC encourages electronic bidding
- If bidding telephonically, call early in the bidding period

Qualified Bidder Public Notice

(FedEx Mailing)

- Released approx. 2-3 weeks after resubmission and upfront payment deadline

Sent to the contact person at the contact address as indicated on Form 175

- Lists:

- ☞ *All qualified bidders*
- ☞ *Upfront payments received*
- ☞ *Construction permits applied for*
- ☞ *Bidding schedule for Mock Auction and first day of actual auction*

Registration Materials

(FedEx Mailing)

- Telephonic Bidding Phone Number
- Every qualified bidder will receive at least two SecurID Tokens
- A Bidding System Manual
- If **not** received by noon Wednesday, **August 26th**, contact 717-338-2868

Sent to the contact person at the contact address indicated on Form 175

Mock Auction

(August 28, 2009)

Provides bidders the opportunity to:

- Become familiar with the electronic bidding system
- Try telephonic bidding option
- Ask questions

Auction Begins

Tuesday,

September 1, 2009



Hints & Reminders

- ☞ Contact phone numbers are listed at paragraph 171 of Procedures PN DA 09-810 (rel. 4/17/09)
- ☞ Review all Public Notices carefully
- ☞ Our Web site is a valuable source of information.
(wireless.fcc.gov/auctions)
- ☞ Deadlines are taken very seriously!!

Questions

- If you are viewing this presentation over the web, please feel free to email your questions to...

auction79@fcc.gov