### Pre - Auction Procedures

# Full Power Television Auction

(Auction No. 64)

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#### Disclaimer

Nothing herein is intended to supersede any provision of the Commission's rules or public notices. These slides should not be used as a substitute for a prospective applicant's review of the Commission's relevant orders, rules, and public notices. Prospective applicants must familiarize themselves thoroughly and remain current with the Commission's rules relating to the television broadcast service, rules relating to application and auction procedures, and the procedures, terms and conditions contained in the Auction No. 64 public notices.

# Auction Deadlines (Deadlines are Deadlines)

FCC Form 175 Filing Window Opens:

FCC Form 175s due:

Upfront Payments due:

Mock Auction:

Auction Begins:

January 11
January 20
February 17
March 13

March 15



#### FCC Form 175

#### (Deadline – January 11th 6:00 PM ET)

- Must be filed electronically
- Filing window opens January 11, 2006 at 12:00 PM ET and will close at 6:00 PM ET on January 20, 2006
- Instructions are provided in the Procedures PN (DA 05-2987, rel. 11/23/05)
- > File early
- Auction specific questions, call 717-338-2868
- Technical Support, call 877-480-3201 option nine or 202-414-1250

# Status Public Notice (Sent by FedEx)

- Released approximately 2-3 weeks after Form 175 filing deadline
- Lists Accepted, Incomplete and/or Rejected applications, as well as permits applied for
- Applicants with incomplete applications receive approximately 1-2 weeks to remedy their applications

Sent to the contact person at the contact address as indicated on Form 175

### Upfront Payments (Deadline – February 17th 6:00 PM ET)

- Wire Transfer Only
- Fax FCC Form 159 to Mellon Bank at least one hour before sending wire transfer
- Submit early and confirm payment receipt with your financial institution

# Bidding Options (Electronic or Telephonic)

- Qualified bidders may bid electronically or telephonically
- FCC encourages electronic bidding
- If bidding telephonically, call early in the bidding period

## Qualified Bidder Public Notice (FedEx Mailing)

Released approx. 2 weeks after resubmission and upfront payment deadline
Sept to the contact page

Sent to the contact person at the contact address as indicated on Form 175

- > Lists:
  - All qualified bidders
  - Upfront payments received
  - Permits applied for
  - Bidding schedule for Mock Auction and first day of actual auction

### Registration Materials

(FedEx Mailing)

- Telephonic Bidding Phone Number
- Every qualified bidder will receive at least two SecurID Cards
- > A Bidding System Manual
- If not received by noon Thursday, March 9th, contact 717-338-2888

Sent to the contact person at the contact address indicated on Form 175

# Mock Auction (March 13, 2005)

Provides bidders the opportunity to:

- Become familiar with the electronic bidding system
- > Try telephonic bidding option
- Ask questions



### Auction Begins

Wednesday,
March 15, 2006



### Hints & Reminders

- Contact phone numbers are listed on pages 13 and 39 of Procedures PN DA 05-2987 (rel. 11/23/05)
- Review all Public Notices carefully
- Our Web site is a valuable source of information. (wireless.fcc.gov/auctions)
- Deadlines are taken very seriously!!